# ->\ggEARNINGSं RELEASE->>> .... 4Q18 \& 2018.... 


$[\mathrm{B}]^{\circ}$ "

Dear Investors,

We finished the year of 2018 with impressive results. The average rented fleet of the Car Rental Division increased 39.4\%, totaling 97,245 cars, while Fleet Rental's grew 19.5\%, reaching 42,321 cars. Seminovos sales totaled 111,279 cars in the year, representing a growth of $22.9 \%$. The final result was consolidated net revenues of R\$7.9 billion, 30.3\% higher than in 2017, with a net income totaling $\mathrm{R} \$ 659.2$ million in the year.

Despite the strong growth and operational challenges as a result of our business strong expansion, the main quality and productivity indicators evolved. Our customer satisfaction index, measured by the NPS (net promoter score), has increased in all segments and the result of our annual organizational climate survey has placed us among the top $25 \%$ of companies conducting the same survey by Korn Ferry. We won several quality related awards, of which we highlight the Época Reclame Aqui awards (winner for the $4^{\text {th }}$ consecutive time in Car Rental and $2^{\text {nd }}$ consecutive time in Seminovos), best car rental company by Datafolha, best service company and best rental company for Small and Midsize Companies by Estadão newspaper. We were also elected the most innovative company in the category of transportation and logistics, according to the "Valor Inovação" award of Valor Econômico newspaper and were evaluated the $22^{\text {nd }}$ most valuable brand in Brazil according to Interbrand, reaffirming the recognition of our brand.

Last year's results consistency is due to a planned and shared transformation agenda between the Board of Directors and the Executive Officers.

I would like to highlight some priorities that were part of this agenda:
(1) Our careful renewal and succession process of the Company's management. A process conducted with great caution, ensuring the alignment of the new professionals with the values of Localiza, promoting a smooth transition to preserve the experience and knowledge of the successors, who temporarily remain at the Company as senior advisors;
(2) In order to take advantage of market movements and technology opportunities, we invest in the development of our employees and leaders, as well as in hiring new talents with complementary skills. In addition, we placed a culture project, with the participation of all employees, which reinforces and updates our values and characteristics, preparing us for future challenges;
(3) We have expanded our digital leadership by investing in customer experience innovation and operational excellence across the platform. We have also invested in our brand, reinforcing our leadership in customer's preference and brand awareness;
(4) We continue focusing and carefully working with our programs of integrity, governance, and sustainability that strengthen our reputation in the market with all stakeholders.

We would like to thank the investors who trusted the Company and participated in our primary funding of R\$1.8 billion concluded in February 2019. With these resources we will support our business and expansion plans.

We also thank our employees for the commitment and energy they have dedicated to making all this happen, taking even better care of our clients and cultivating a trust relationship with all our stakeholders.

We started 2019 with even higher motivation and focused on the growth with profitability and quality goals, expanding our market leadership.

Eugênio Mattar.

## Localiza

## 2018 financial highlights

Net revenues ( R \$ millions)
EBITDA (R\$ millions)


Net Income (R\$ millions)
SPREAD (ROIC - Costs of debt)


One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

## Klocaliza

## 4Q18 operating highlights

Average rented fleet - Car Rental


Average rented fleet - Fleet Rental


End of period fleet


## 4Q18 consolidated financial highlights

Net revenues ( $\mathrm{R} \$$ millions)


EBIT (R\$ millions)


EBITDA (R\$ millions)


Net Income ( $\mathbf{R} \$$ millions)


## 1 - Rent a Car

## Average rented fleet



Net revenues ( $\mathrm{R} \$$ million)


In 4Q18, the Car Rental division's average rented fleet grew $27.2 \%$ compared with 4 Q 17 . In the same period, gross revenues increased $28.2 \%$, with a $0.6 \%$ increase in the average rental rate. Net revenues increased $26.2 \%$, at a lower rate than the gross revenues due to the reclassification of the amounts provisioned for the taxes PIS and COFINS to the operating expenses account in 4Q17.

In 2018, the volume grew $39.4 \%$ and net revenues increased $36.3 \%$ when compared with the previous year, due to $3.1 \%$ reduction in the average rental rate. Such rate reduction in 2018 reflects product mix.

Efficient asset management coupled with a strong demand for rentals contributed to an increase of $2.6 \mathrm{p} . \mathrm{p}$. in the utilization rate of the 4Q18 when compared with 4Q17, reaching 81.1\%.


## 1.1 - Distribution network

Number of car rental locations Brazil and abroad


In the year, Localiza's corporate network was expanded by 17 locations, going from 384 on 12/31/2017 to 401 as of December 31, 2018, including 8 locations previously operated by franchisees.

By the end of 2018, Localiza system had 591 rental locations, being 526 in Brazil and 65 in 5 other South American countries. The reduction of branches outside Brazil reflects the adjustment in the network of franchisees in Argentina and Chile.

## Average rented fleet



## Net revenues ( $\mathbf{R} \$$ million)



In 4Q18, the Fleet Rental division registered a $14.7 \%$ increase in the average rented fleet and $10.1 \%$ in net revenues compared with the same period of the previous year, reflecting $4.0 \%$ reduction in the average rental rate.

In 2018, there was an increase of $19.5 \%$ in the average rented fleet and $14.4 \%$ in the net revenues of this division, due to a $5.4 \%$ reduction in average rental rate.

The decrease in average rental rate of the Fleet Rental division mainly reflects the pricing of new contracts and the renewal of existing ones in a context of lower interest rates.

## 3.1 - Net investment in the fleet

Car purchase and sales (quantity)


## Net investment in fleet (R\$ million)



In 4Q18, 57,569 cars were purchased and 32,281 cars were sold, reflecting an increase of 25,288 cars in the fleet and a net investment of R $\$ 1,139.9$ million. Compared with 4Q17, the volume of cars purchased increased $63.8 \%$ and the volume of cars sold grew $23.7 \%$.

In the year, the addition to the fleet totaled 54,142 cars, $2.4 \%$ higher than in 2017, reflecting a net investment of $\mathrm{R} \$$ 2,471.4 million.

Number of points of sale (Brazil)


On December 31, 2018, Seminovos network was comprised of 107 stores distributed in 67 cities in Brazil.

In 2018, the Company accelerated the pace of sales to support the need for fleet renewal. 8 stores were opened in the year, which contributed to the increase in the Company's sales capacity.

In 4Q18, were opened 6 points of sale and new ones will continue to be opened to meet the growing need for fleet renewal, without any impact on selling expenses that remained stable at $7.0 \%$ as a percentage of Seminovos net revenues.

## 5 - End of period fleet



We have reached a consolidated fleet of 248,024 cars in 2018, including 15,922 of franchisee cars.

## Consolidated net revenues ( $\boldsymbol{R} \$$ million)



In 4Q18, consolidated net revenues grew $24.9 \%$ when compared with 4Q17. Net rental revenues increased 21.9\%, $26.2 \%$ in the Car Rental division and 10.1\% in the Fleet Rental division, even with the strong comparison basis of 4 Q 17.

Seminovos net revenues in 4Q18 grew 27.1\% compared with the same period last year, due to a $23.7 \%$ increase in sales volumes and an increase in average price of $2.8 \%$.

In 2018, consolidated net revenues grew 30.3\% when compared with 2017. Net revenues from rentals increased $29.8 \%$ being $36.3 \%$ in the Car Rental Division and $14.4 \%$ in the Fleet Rental.

Net revenues from Seminovos increased $30.7 \%$ in 2018 when compared with 2017 , due to $22.9 \%$ increase in sales volumes and $6.4 \%$ increase in average price of car sold, mainly due to the sales mix.

## Consolidated EBITDA (R\$ million)



One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation
EBITDA margin:

| Divisions | 2013 | 2014* | 2015 | 2016 | 2017** | 2018 | 4Q17** | 4Q18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car Rental | 36.8\% | 38.7\% | 31.8\% | 32.3\% | 34.9\% | 35.9\% | 36.6\% | 39.7\% |
| Fleet Rental | 65.5\% | 60.0\% | 62.2\% | 64.5\% | 61.9\% | 64.0\% | 59.8\% | 63.3\% |
| Rental Consolidated | 46.5\% | 45.3\% | 41.7\% | 42.3\% | 42.6\% | 43.0\% | 42.7\% | 45.2\% |
| Used Car Sales | 5.7\% | 6.0\% | 7.3\% | 5.5\% | 5.9\% | 3.0\% | 5.1\% | 1.3\% |

$\left(^{*}\right)$ From 2014 on, it considers the new appropriation criteria of the overhead, which is also appropriated to Seminovos.
$\left({ }^{* *}\right)$ Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation.

In 4Q18, consolidated EBITDA totaled R $\$ 449.0$ million, $16.2 \%$ higher than the same period of the previous year.
The EBITDA margin of the Car Rental division was $39.7 \%$ in 4Q18, representing an increase of 3.1 p.p. in relation to 4 Q17. The Company is continuously working on cost and expense management, as well as investing in process and productivity improvements.

In the Fleet Rental division, EBITDA margin was $63.3 \%$ in 4 Q18, 3.5 p.p. higher when compared with 4Q17, due to better costs and expenses management.

Seminovos EBITDA margin in 4Q18 was 1.3\%, reflecting (i) lower depreciation in the Car Rental division in 1H18, causing the depreciated cost of the cars sold (book value) to be closer to the actual cars sales prices and (ii) lower increases in cars sales prices.

In 2018, consolidated EBITDA totaled R\$1,590.1 million, presenting a $21.0 \%$ increase when compared with 2017.

Depreciation is the difference between the car's purchasing and selling prices net of selling expenses. At the time of cars purchase, the Company estimates the selling price and expenses. The depreciation is recorded over the life of the car. Periodically, price and selling expenses estimates are revised based on fluctuations in the car market and depreciation is recalculated to reflect the marking of our asset to market.

## 8.1 - Rent a Car

## Annualized average depreciation per car (R\$) - RAC



In 2018, the annualized average depreciation per car in the Car Rental division was $R \$ 1,012.4,19.0 \%$ lower than in 2017. In 4Q18, the annualized average depreciation per car was $\mathrm{R} \$ 1,184.3$ and reflects the Company's expectation on prices and selling costs.

## 8.2 - Fleet Rental

Annualized average depreciation per car (R\$) - Fleet Rental


In the Fleet Rental division, the annualized average depreciation per car in 2018 was $\mathrm{R} \$ 3,601.1,16.0 \%$ higher than 2017, reflecting the higher depreciation at the beginning of the car's life by the use of the SOYD (sum of digits) method, since the average age of the fleet felt from 18.1 to 15.1 months compared with the previous year. In 4Q18, the average depreciation per car was $\mathrm{R} \$ 3,936.2$ and reflects the Company's expectation on prices and selling costs.


The EBIT margin is calculated over the rental revenues:

| Divisions | 2013 | 2014 | 2015 | 2016 | $2017 *$ | 2018 | 4Q17* | 4 Q18 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car Rental | $32.8 \%$ | $36.2 \%$ | $34.3 \%$ | $30.2 \%$ | $35.5 \%$ | $33.2 \%$ | $37.2 \%$ | $33.9 \%$ |
| Fleet Rental | $45.1 \%$ | $44.3 \%$ | $48.9 \%$ | $51.2 \%$ | $51.4 \%$ | $48.6 \%$ | $48.1 \%$ | $44.8 \%$ |
| Consolidated | $37.1 \%$ | $38.8 \%$ | $39.1 \%$ | $36.8 \%$ | $40.0 \%$ | $\mathbf{3 7 . 1 \%}$ | $\mathbf{4 0 . 1 \%}$ | $36.4 \%$ |

(*) Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation $_{\text {( }}$

Consolidated EBIT for 4Q18 reached R\$347.3 million, representing an increase of $10.7 \%$ when compared with 4Q17. The growth is due to $16.2 \%$ increase in EBITDA, partially offset by $40.1 \%$ increase in depreciation.

In 4Q18 the EBIT margin of the Car Rental division was $33.9 \%$, representing a decrease of 3.3 p.p. in relation to 4Q17. In the Fleet Rental division, EBIT margin was $44.8 \%$, a reduction of 3.3 p.p. in relation to 4 Q17. The decrease in the EBIT margin in both divisions is a reflect of higher car depreciation and lower EBITDA margin of Seminovos.

In 2018, the EBIT margin of the Car Rental division was 33.2\%, representing a decrease of 2.3 p.p., compared with 2017. In the Fleet Rental division the EBIT margin was $48.6 \%$, a reduction of 2.8 p.p. in relation to the same period of last year.

The lower interest rate in Brazil allows us having a lower EBIT margin, with the maintenance of the spread (ROIC - Kd) at healthy levels and the larger capital basis, which results in higher value creation by the Company.

## 10 - Consolidated net income

## Consolidated net income ( $R \$$ million)


--- One-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation, after taxes

| Reconciliation EBITDA x Net income | 2013 | 2014 | 2015 | 2016 | 2017* | 2018 | Var. R\$ | Var. \% | 4Q17* | 4Q18 | Var. R\$ | Var. \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Consolidated EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,314.2 | 1,590.1 | 275.9 | 21.0\% | 386.3 | 449.0 | 62.7 | 16.2\% |
| Cars depreciation | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | (291.6) | (59.6) | 25.7\% | (61.8) | (90.3) | (28.5) | 46.1\% |
| Other property depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | (43.9) | (4.8) | 12.3\% | (10.8) | (11.4) | (0.6) | 5.6\% |
| EBIT | 652.1 | 726.7 | 735.5 | 771.1 | 1,043.1 | 1,254.6 | 211.5 | 20.3\% | 313.7 | 347.3 | 33.6 | 10.7\% |
| Financial expenses, net | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | (368.9) | (53.9) | 17.1\% | (93.6) | (107.5) | (13.9) | 14.9\% |
| Income tax and social contribution | (157.2) | (165.0) | (130.4) | (118.3) | (164.7) | (226.5) | (61.8) | 37.5\% | (45.6) | (58.4) | (12.8) | 28.1\% |
| Net income of the period | 384.3 | 410.6 | 402.4 | 409.3 | 563.4 | 659.2 | 95.8 | 17.0\% | 174.5 | 181.4 | 6.9 | 4.0\% |

(*) Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation

Net income was $\mathrm{R} \$ 181.4$ million in 4 Q 18 , representing an increase of $4.0 \%$ in relation to 4 Q 17 , mainly due to:
(+) R\$62.7 million EBITDA increase, due to higher revenues and margins in the Car Rental and Fleet Rental divisions, partially offset by the lower Seminovos EBITDA.
(-) $\mathrm{R} \$ 28.5$ million increase in depreciation, due to $22.3 \%$ increase in the average operating fleet and higher average depreciation per car;
(-) $\mathrm{R} \$ 13.9$ million increase in net financial expenses due to higher average debt balance, partially offset by the lower interest rate; and
(-) $\mathrm{R} \$ 12.8$ million increase in income tax due to higher taxable income and increase in the effective income tax and social contribution rate from $20.7 \%$ to $24.4 \%$. The higher tax rate is due to the lower representativeness of interest on capital in relation to net income.

In 2018, the Company recorded an accumulated net income of $\mathrm{R} \$ 659.2$ million, representing an increase of $17.0 \%$ compared with the same period of the previous year.

11 - Free cash flow (FCF)

|  | Free cash flow - R\$ million | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | EBITDA | 916.5 | 969.8 | 934.8 | 1,015.7 | 1314.2* | 1,590.1 |
|  | Used car sale revenue, net from taxes | $(1,747.3)$ | $(2,018.2)$ | $(2,044.9)$ | $(2,342.6)$ | $(3,451.2)$ | (4,510.4) |
|  | Depreciated cost of cars sold | 1,543.8 | 1,777.0 | 1,769.1 | 2,102.5 | 3,106.6 | 4,198.5 |
|  | (-) Income tax and social contribution | (108.5) | (113.1) | (110.7) | (93.3) | (108.3) | (131.2) |
|  | Change in working capital | 2.9 | (27.1) | (30.0) | (40.8) | (47.9) | (117.4) |
|  | Cash generated by rental operations | 607.4 | 588.4 | 518.3 | 641.5 | 813.4 | 1,029.6 |
|  | Used car sale revenue, net from taxes - fleet renewal | 1,747.3 | 2,018.2 | 2,036.3 | 2,342.6 | 3,451.2 | 4,510.4 |
|  | Fleet renewal investment | $(1,819.7)$ | $(2,197.7)$ | $(2,278.4)$ | $(2,563.6)$ | $(3,660.9)$ | (4,696.7) |
|  | Change in accounts payable to car suppliers for fleet renewal | 144.3 | 120.0 | (25.4) | 219.8 | 227.6 | 250.1 |
|  | Net investment for fleet renewal | 71.9 | (59.5) | (267.5) | (1.2) | 17.9 | 63.8 |
|  | Fleet renewal - quantity | 62,641 | 70,621 | 64,032 | 68,449 | 90,554 | 111,279 |
| Investment, property and intangible |  | (47.5) | (46.3) | (29.7) | (40.9) | (28.8) | (42.8) |
| Free cash flow from operations, before growth |  | 631.8 | 482.6 | 221.1 | 599.4 | 802.5 | 1,050.6 |
|  | Fleet (growth) investment / Used car sale revenue, net from taxes - fleet reduction | (209.4) | (286.8) | 8.6 | (726.0) | $(1,807.0)$ | (2,285.1) |
|  | Change in accounts payable to car suppliers for fleet growth | (54.6) | 214.4 | (23.9) | 26.8 | 168.7 | 509.4 |
|  | Hertz Brazil acquisition - fleet | - | - | - | - | (285.7) |  |
|  | Fleet growth capex | (264.0) | (72.4) | (15.3) | (699.2) | $(1,924.0)$ | $(1,775.7)$ |
|  | Fleet increase / (reduction) - quantity | 7,103 | 9,183 | (273) | 19,384 | 52,860 | 54,142 |
| Free cash flow after growth |  | 367.8 | 410.2 | 205.8 | (99.8) | $(1,121.5)$ | (725.1) |
|  | Hertz Acquisition (Except fleet) / Incurred one-time costs effect <br> New headquarters construction and furniture | (6.5) | (148.3) | (30.7) | (85.7) | (121.5) <br> (146.2) |  |
| Free cash generated before the cash effects of discounts and anticipation of payables to suppliers |  | 361.3 | 261.9 | 175.1 | (185.5) | $(1,389.2)$ | (725.1) |
| Cash effects of discount of credit card receivables and anticipation of payables to suppliers (**) |  | - | - | (71.9) | 98.0 | 88.3 | (113.2) |
| Free cash flow before interest |  | 361.3 | 261.9 | 103.2 | (87.5) | $(1,300.9)$ | (838.3) |

In the free cash flow, short-term financial assets were considered as cash equivalents since they have immediate liquidity
${ }^{*}$ ) Adjusted by one-time costs incurred -Hertz Brasil acquisition and franchisees incorporation
$\left(^{* *}\right)$ Discount of credit card receivables and anticipation of accounts payable to suppliers were demonstrated in a different line so that the Free Cash
Flow From Operations, Before Growth considered only the contractual terms, reflecting the Company's operation

In 2018, the Company continued to take advantage of its strong cash position to reduce its carrying costs by reducing discounts on credit card receivables and taking suppliers prepayment opportunities. In the year, the net effect of these measures totals $\mathrm{R} \$ 113.2$ million of impact on the Company's cash flow, with the benefit of reducing net financial expenses.

Those effects are demonstrated in the line "Cash Effects of Discount of Credit Card Receivables and Anticipation of Payables to Suppliers" for not reflecting the contractual terms of suppliers and customers. We only considered in this line the discounts and anticipations made based on financial decision of short-term cash management.

Cash generated before growth totaled $\mathrm{R} \$ 1,050.6$ million. The Company consumed about $\mathrm{R} \$ 1,775.7$ million for growth of 54,142 cars in the 2018 fleet.

## 12 - Net debt

## 12.1 - Change in net debt - R\$ million



Net debt increased $35.6 \%$ in the year to support fleet growth.

## 12.2 - Debt maturity profile

| Debt | Issuance | Contract rate | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025+ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Debentures 7th Issuance | 09/30/2013 | 110.95\% CDI | 75.0 | 100.0 | 100.0 | - | - | - | - | 275.0 |
| Debentures 8th Issuance | 09/10/2014 | 109.50\% CDI | 250.0 | 250.0 | - | - | - | - | - | 500.0 |
| Debentures 10th Issuance | 01/08/2016 | 113.90\% CDI | - | 100.0 | 100.0 | - | - | - | - | 200.0 |
| Debentures 11th Issuance | 12/12/2016 | 111.50\% CDI | - | - | - | 500.0 | - | - | - | 500.0 |
| Debentures 12th Issuance | 05/15/2017 | 107.25\% CDI | - | - | - | - | - | 700.0 | - | 700.0 |
| Debêntures da 13th Issuance - 1st serie | 12/15/2017 | 109.35\% CDI | - | - | - | 434.5 | 434.5 | - | - | 869.0 |
| Debêntures da 13th Issuance - 2nd serie | 12/15/2017 | 111.30\% CDI | - | - | - | - | - | 108.1 | 108.1 | 216.2 |
| Debêntures da 14th Issuance-1st serie | 09/18/2018 | 107.90\% CDI | - | - | - | - | - | 200.0 |  | 200.0 |
| Debêntures da 14th Issuance - 2nd serie | 09/18/2018 | 112.32\% CDI | - | - | - | - | - | 200.0 | 600.0 | 800.0 |
| Debentures 3rd Issuance of Localiza Fleet | 05/05/2017 | 107.00\% CDI | - | - | - | - | 500.0 | - | - | 500.0 |
| Debentures 4th Issuance of Localiza Fleet | 10/02/2017 | CDI + 0.30\% | - | - | - | - | - | 350.0 | - | 350.0 |
| Debentures 5th Issuance of Localiza Fleet | 07/18/2018 | 112.00\% CDI | - | - | - | - | - | - | 300.0 | 300.0 |
| Debentures 6th Issuance of Localiza Fleet | 12/21/2018 | 110.40\% CDI | - | - | - | - | - | 400.0 | - | 400.0 |
| Foreign currency loan with swap | 05/22/2018 | 108.00\% CDI | - | - | - | 150.0 | 150.0 | - | - | 300.0 |
| Promissory notes 6th issuance | 09/29/2017 | CDI + 0.40\% | - | 650.0 | - | - | - | - | - | 650.0 |
| Real State Receivables Certificate (CRI) | 02/26/2018 | 99.00\% CDI | 7.0 | 4.3 | 5.6 | 9.0 | 12.3 | 15.0 | 303.5 | 356.7 |
| Working Capital / Others | - | Several | 215.8 | 83.4 | 125.0 | - | - | - | - | 424.2 |
| Interest accrued and paid | - | - | 142.7 | - | - | - | - | - | - | 142.7 |
| Cash and cash equivalents on 12/31/2018 | - | - | $(2,442.8)$ | - | - | - | - | - | - | $(2,442.8)$ |
| Net debt | - | - | $(1,752.3)$ | 1,187.7 | 330.6 | 1,093.5 | 1,096.8 | 1,973.1 | 1,311.6 | 5,241.0 |

## 12.3 - Debt profile

As of December 31, 2018

assets



In February 2019, the Company completed the the public offering of shares raising R\$ 1.8 billion to strengthen cash and support investments in technology and fleet growth.

## 12.4 - Debt ratios



| BALANCE AT THE END OF PERIOD | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2018 ofter <br> Follow-on |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net debt / Fleet value | $48 \%$ | $40 \%$ | $44 \%$ | $45 \%$ | $55 \%$ | $55 \%$ | $36 \%$ |
| Net debt / annualized EBITDA | $1.5 x$ | $1.4 x$ | $1.7 x$ | $2.1 x$ | $2.9 x$ | $3.3 x$ | $2.2 x$ |
| Net debt / Equity | $1.0 x$ | $0.8 x$ | $0.8 x$ | $0.9 x$ | $1.5 x$ | $1.7 x$ | $1.1 x$ |
| EBITDA / Net financial expenses | $8.3 x$ | $6.4 x$ | $4.6 x$ | $4.2 x$ | $4.2 x$ | $4.3 x$ | - |


(*)Adjusted by the one-time costs incurred - Hertz Brasil acquisition and Franchisees incorporation ROIC considered each year's effective income tax and social contribution rate

## STABLE SPREAD WITH A STRONG PACE OF GROWTH

## 14 - Dividends and interest on capital (IOC)

2017 interest on capital were approved as follow:

| Nature | Reference period | Approval date | Shareholding position date | Payment date | Gross amount ( R \$ million) | Gross amount per share ( $\mathbf{R} \$)^{*}$ ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IOC | 2017 | 03/08/2017 | 03/15/2017 | 05/02/2017 | 39.9 | 0.060829 |
| IOC | 2017 | 06/30/2017 | 07/06/2017 | 08/24/2017 | 39.2 | 0.059539 |
| IOC | 2017 | 09/13/2017 | 09/22/2017 | 11/07/2017 | 41.0 | 0.062161 |
| IOC | 2017 | 12/07/2017 | 12/14/2017 | 01/31/2018 | 42.8 | 0.064746 |
|  |  |  |  | Total | 162.9 |  |

2018 interest on capital were approved as follow:

| Nature | Reference period | Approval date | Shareholding position date | Payment date | Gross amount ( R \$ million) | Gross amount per share ( $\mathbf{R} \$$ ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| IOC | 2018 | 03/22/2018 | 03/28/2018 | 05/16/2018 | 42.0 | 0.063557 |
| IOC | 2018 | 06/21/2018 | 06/28/2018 | 08/16/2018 | 43.0 | 0.064955 |
| IOC | 2018 | 09/21/2018 | 09/27/2018 | 11/16/2018 | 44.6 | 0.067377 |
| IOC | 2018 | 12/13/2018 | 12/19/2018 | 02/06/2019 | 49.3 | 0.074537 |
|  |  |  |  | Total | 178.9 |  |

$\left({ }^{*}\right)$ For comparative purpose, the amount of IOC and dividend per share was adjusted considering the stock dividend approved by the Extraordinary Shareholders' Meeting of April 25, 2017 and the Stock Split approved by the Extraordinary Shareholders' Meeting of November 22, 2017.

## 15 - RENT3

In 2018, the average daily traded volume of RENT3 was R\$114.5 million, $75.3 \%$ above the average volume of 2017. Under the ADR level I program, the Company had 14,433,339 ADRs issued on December 31, 2018.

Average daily volume ( $\mathbf{R} \$$ million)
166.4
114.5
65.3


NOVO MERCADO BM\&FBOVESPA


## 16 - Subsequent Events

On February 06, 2019, Localiza concluded a capital increase based on a primary distribution of 55,200,000 new common shares, with the price per share of $\mathrm{R} \$ 33.00$, in the total amount of $\mathrm{R} \$ 1,821.6$ million.

As a result of such increase in the Company's capital stock under the Offer, the Company's new capital stock will be R\$3,321.6 million, divided into $722,349,210$ common shares, all registered, book-entry shares with no par value.

Localiza will use the funds obtained for: i) fleet expansion; ii) innovations investments and operational improvements; and iii) strengthening of working capital.

## 17 - Results per division

## 17.1 -Table 1 - Car Rental - R\$ million

| CAR RENTAL RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | $\begin{gathered} 2017 \\ \text { Adjusted } \\ \hline \end{gathered}$ | 2018 | Var. | $\begin{array}{\|c\|} \hline \text { 4Q17 } \\ \text { Adjusted } \\ \hline \end{array}$ | 4Q18 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 1,898.7 | 2,570.8 | 35.4\% | 577.7 | 740.4 | 28.2\% |
| Taxes on revenues (**) | (44.9) | (67.7) | (58.9) | (58.9) | (50.2) | (50.2) | (51.4) | 2.4\% | (2.7) | (14.6) | 440.7\% |
| Car rental net revenues | 1,163.5 | 1,284.4 | 1,258.0 | 1,428.0 | 1,848.5 | 1,848.5 | 2,519.4 | 36.3\% | 575.0 | 725.8 | 26.2\% |
| Car rental costs | (536.9) | (577.3) | (618.1) | (707.4) | (926.4) | (870.7) | $(1,178.1)$ | 35.3\% | (252.0) | (316.2) | 25.5\% |
| Gross profit | 626.6 | 707.1 | 639.9 | 720.6 | 922.1 | 977.8 | 1,341.3 | 37.2\% | 323.0 | 409.6 | 26.8\% |
| Operating expenses (SG\&A) | (197.9) | (209.7) | (239.9) | (258.8) | (347.2) | (332.3) | (437.3) | 31.6\% | (112.5) | (121.4) | 7.9\% |
| Other assets depreciation and amortization | (22.2) | (22.2) | (22.3) | (23.9) | (23.6) | (23.6) | (26.6) | 12.7\% | (6.5) | (6.8) | 4.6\% |
| Operating profit before financial results and taxes (EBIT) | 406.5 | 475.2 | 377.7 | 437.9 | 551.3 | 621.9 | 877.4 | 41.1\% | 204.0 | 281.4 | 37.9\% |
| Financial expenses, net | (1.3) | (1.5) | (2.0) | (1.4) | (5.3) | (5.3) | (23.7) | 347.2\% | (4.2) | (3.4) | -19.0\% |
| Income tax and social contribution | (119.5) | (136.2) | (89.9) | (95.9) | (123.4) | (138.9) | (218.3) | 57.2\% | (41.3) | (67.9) | 64.4\% |
| Net income for the period | 285.7 | 337.5 | 285.8 | 340.6 | 422.6 | 477.7 | 635.4 | 33.0\% | 158.5 | 210.1 | 32.6\% |
| Net Margin | 24.6\% | 26.3\% | 22.7\% | 23.9\% | 22.9\% | 25.8\% | 25.2\% | -0.6 p.p. | 27.6\% | 28.9\% | 1.3 p.p. |
| EBITDA | 428.7 | 497.4 | 400.0 | 461.8 | 574.9 | 645.5 | 904.0 | 40.0\% | 210.5 | 288.2 | 36.9\% |
| EBITDA Margin | 36.8\% | 38.7\% | 31.8\% | 32.3\% | 31.1\% | 34.9\% | 35.9\% | 1.0 p.p. | 36.6\% | 39.7\% | 3.1 p.p. |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adiusted | 2018 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 2,990.0 | 3,919.2 | 31.1\% |
| Taxes on revenues | (3.1) | (3.5) | (2.5) | (2.7) | (4.9) | (4.9) | (7.4) | 51.0\% |
| Net revenues | 1,483.0 | 1,667.9 | 1,676.7 | 1,995.1 | 2,985.1 | 2,985.1 | 3,911.8 | 31.0\% |
| Book value of cars sold and preparation for sale | $(1,271.9)$ | $(1,428.4)$ | $(1,396.3)$ | $(1,727.5)$ | $(2,603.2)$ | (2,603.2) | $(3,542.5)$ | 36.1\% |
| Gross profit | 211.1 | 239.5 | 280.4 | 267.6 | 381.9 | 381.9 | 369.3 | -3.3\% |
| Operating expenses (SG\&A) | (138.7) | (160.7) | (178.8) | (176.8) | (220.0) | (220.0) | (269.6) | 22.5\% |
| Cars depreciation | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | (117.7) | (131.7) | 11.9\% |
| Other assets depreciation and amortization | (11.7) | (11.3) | (8.8) | (9.1) | (9.7) | (9.7) | (10.2) | 5.2\% |
| Operating profit (loss) before financial results and taxes (EBIT) | (25.1) | (10.6) | 53.9 | (6.1) | 34.5 | 34.5 | (42.2) | -222.3\% |
| Financial expenses, net | (76.6) | (106.3) | (138.4) | (174.4) | (229.9) | (229.9) | (266.5) | 15.9\% |
| Income tax and social contribution | 30.3 | 33.2 | 17.6 | 37.2 | 43.9 | 43.9 | 77.5 | 76.5\% |
| Net loss for the period | (71.4) | (83.7) | (66.9) | (143.3) | (151.5) | (151.5) | (231.2) | 52.6\% |
| Net Margin | -4.8\% | -5.0\% | -4.0\% | -7.2\% | -5.1\% | -5.1\% | -5.9\% | -0.8 p.p. |
| EBITDA | 72.4 | 78.8 | 101.6 | 90.8 | 161.9 | 161.9 | 99.7 | -38.4\% |
| EBITDA Margin | 4.9\% | 4.7\% | 6.1\% | 4.6\% | 5.4\% | 5.4\% | 2.5\% | -2.9 p.p. |


| $\begin{array}{c\|} \hline \text { 4Q17 } \\ \text { Adiusted } \end{array}$ | 4 Q 18 | Var. |
| :---: | :---: | :---: |
| 876.2 | 1,170.4 | 33.6\% |
| (1.8) | (2.8) | 55.6 |
| 874.4 | 1,167.6 | 33.5\% |
| (770.0) | $(1,083.8)$ | 40.8 |
| 104.4 | 83.8 | 9.7 |
| (62.6) | (74.0) | 18.2\% |
| (29.6) | (42.7) | 4.3 |
| (2.5) | (2.8) | 12.0\% |
| 9.7 | (35.7) | -468.0\% |
| (68.0) | (80.1) | 17.8 |
| 12.2 | 27.9 | 128.7\% |
| (46.1) | (87.9) | 90.7\% |
| -5.3\% | -7.5\% | -2.2 p.p. |
| 41.8 | 9.8 | -76.6\% |
| 4.8\% | 0.8\% | -4.0 p.p. |


| CAR RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | 2017 | 2017 <br> Adjusted | 2018 | Var. | $\begin{gathered} \hline \text { 4Q17 } \\ \text { Adjusted } \\ \hline \end{gathered}$ | $4 \mathrm{Q18}$ | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 1,898.7 | 2,570.8 | 35.4\% | 577.7 | 740.4 | 28.2\% |
| Car sales for fleet renewal - gross revenues (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 2,990.0 | 3,919.2 | 31.1\% | 876.2 | 1,170.4 | 33.6\% |
| Total gross revenues (*) | 2,694.5 | 3,023.5 | 2,996.1 | 3,484.7 | 4,888.7 | 4,888.7 | 6,490.0 | 32.8\% | 1,453.9 | 1,910.8 | 31.4\% |
| Taxes on revenues |  |  |  |  |  |  |  |  |  |  |  |
| Car rental (**) | (44.9) | (67.7) | (58.9) | (58.9) | (50.2) | (50.2) | (51.4) | 2.4\% | (2.7) | (14.6) | 440.7\% |
| Car sales for fleet renewal | (3.1) | (3.5) | (2.5) | (2.7) | (4.9) | (4.9) | (7.4) | 51.0\% | (1.8) | (2.8) | 55.6\% |
| Car rental revenues - net revenues | 1,163.5 | 1,284.4 | 1,258.0 | 1,428.0 | 1,848.5 | 1,848.5 | 2,519.4 | 36.3\% | 575.0 | 725.8 | 26.2\% |
| Car sales for fleet renewal - net revenues | 1,483.0 | 1,667.9 | 1,676.7 | 1,995.1 | 2,985.1 | 2,985.1 | 3,911.8 | 31.0\% | 874.4 | 1,167.6 | 33.5\% |
| Total net revenues | 2,646.5 | 2,952.3 | 2,934.7 | 3,423.1 | 4,833.6 | 4,833.6 | 6,431.2 | 33.1\% | 1,449.4 | 1,893.4 | 30.6\% |
| Direct costs |  |  |  |  |  |  |  |  |  |  |  |
| Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (926.4) | (870.7) | $(1,178.1)$ | 35.3\% | (252.0) | (316.2) | 25.5\% |
| Car sales for fleet renewal | $(1,271.9)$ | $(1,428.4)$ | (1,396.3) | (1,727.5) | (2,603.2) | (2,603.2) | (3,542.5) | 36.1\% | (770.0) | (1,083.8) | 40.8\% |
| Gross profit | 837.7 | 946.6 | 920.3 | 988.2 | 1,304.0 | 1,359.7 | 1,710.6 | 25.8\% | 427.4 | 493.4 | 15.4\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |  |  |  |  |  |
| Car rental | (197.9) | (209.7) | (239.9) | (258.8) | (347.2) | (332.3) | (437.3) | 31.6\% | (112.5) | (121.4) | 7.9\% |
| Car sales for fleet renewal | (138.7) | (160.7) | (178.8) | (176.8) | (220.0) | (220.0) | (269.6) | 22.5\% | (62.6) | (74.0) | 18.2\% |
| Cars depreciation | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | (117.7) | (131.7) | 11.9\% | (29.6) | (42.7) | 44.3\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |  |  |  |  |  |
| Car rental | (22.2) | (22.2) | (22.3) | (23.9) | (23.6) | (23.6) | (26.6) | 12.7\% | (6.5) | (6.8) | 4.6\% |
| Car sales for fleet renewal | (11.7) | (11.3) | (8.8) | (9.1) | (9.7) | (9.7) | (10.2) | 5.2\% | (2.5) | (2.8) | 12.0\% |
| Operating profit before financial results and taxes (EBIT) | 381.4 | 464.6 | 431.6 | 431.8 | 585.8 | 656.4 | 835.2 | 27.2\% | 213.7 | 245.7 | 15.0\% |
| Financial expenses, net | (77.9) | (107.8) | (140.4) | (175.8) | (235.2) | (235.2) | (290.2) | 23.4\% | (72.2) | (83.5) | 15.7\% |
| Income tax and social contribution | (89.2) | (103.0) | (72.3) | (58.7) | (79.5) | (95.0) | (140.8) | 48.2\% | (29.1) | (40.0) | 37.5\% |
| Net income for the period | 214.3 | 253.8 | 218.9 | 197.3 | 271.1 | 326.2 | 404.2 | 23.9\% | 112.4 | 122.2 | 8.7\% |
| Net margin | 8.1\% | 8.6\% | 7.5\% | 5.8\% | 5.6\% | 6.7\% | 6.3\% | -0.4 p.p. | 7.8\% | 6.5\% | -1.3 p.p. |
| EBITDA | 501.1 | 576.2 | 501.6 | 552.6 | 736.8 | 807.4 | 1,003.7 | 24.3\% | 252.3 | 298.0 | 18.1\% |
| EBITDA margin | 18.9\% | 19.5\% | 17.1\% | 16.1\% | 15.2\% | 16.7\% | 15.6\% | -1.1 p.p. | 17.4\% | 15.7\% | -1.7 p.p. |


| OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | 2017 | 2018 | Var. | 4Q17 | 4Q18 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet | 59,094 | 61,525 | 62,513 | 70,185 | 94,194 | 94,194 | 130,058 | 38.1\% | 115,727 | 144,017 | 24.4\% |
| Average rented fleet | 39,475 | 42,999 | 43,315 | 51,515 | 69,762 | 69,762 | 97,245 | 39.4\% | 85,440 | 108,708 | 27.2\% |
| Average operating fleet age (in months) | 7.2 | 7.2 | 7.4 | 7.9 | 6.5 | 6.5 | 7.2 | 10.8\% | 5.9 | 7.0 | 18.6\% |
| End of period fleet | 70,717 | 77,573 | 76,755 | 94,156 | 135,578 | 135,578 | 177,672 | 31.0\% | 135,578 | 177,672 | 31.0\% |
| Number of rental days - in thousands | 14,241.7 | 15,416.0 | 15,566.1 | 18,662.4 | 25,263.6 | 25,263.6 | 35,284.5 | 39.7\% | 7,802.3 | 9,936.7 | 27.4\% |
| Average daily rental revenues per car (R\$) | 84.85 | 87.71 | 84.56 | 79.67 | 75.16 | 75.16 | 72.86 | -3.1\% | 74.04 | 74.51 | 0.6\% |
| Annualized average depreciation per car ( $\mathrm{R} \$$ ) | 1,452.4 | 1,270.0 | 622.1 | 1,251.2 | 1,250.1 | 1,250.1 | 1,012.4 | -19.0\% | 1,021.6 | 1,184.3 | 15.9\% |
| Utilization rate (Does not include cars in preparation and decomissioning) |  |  | 75.4\% | 78.0\% | 78.6\% | 78.6\% | 79.6\% | 1.0 p.p. | 78.5\% | 81.1\% | 2.6 p.p. |
| Number of cars purchased | 58,826 | 64,908 | 52,343 | 76,071 | 114,966 | 114,966 | 139,273 | 21.1\% | 30,285 | 50,606 | 67.1\% |
| Number of cars sold | 52,759 | 57,578 | 52,508 | 57,596 | 76,901 | 76,901 | 94,945 | 23.5\% | 21,696 | 28,560 | 31.6\% |
| Average sold fleet age (in months) | 15.3 | 14.4 | 14.9 | 16.8 | 14.3 | 14.3 | 14.7 | 2.8\% | 13.9 | 15.4 | 10.8\% |
| Average total fleet | 68,251 | 70,982 | 72,169 | 80,765 | 107,997 | 107,997 | 150,045 | 38.9\% | 134,302 | 174,918 | 30.2\% |
| Average value of total fleet - $\mathrm{R} \$$ million | 1,776.8 | 1,963.8 | 2,205.9 | 2,790.2 | 4,100.6 | 4,100.6 | 6,005.7 | 46.5\% | 5,143.5 | 7,176.4 | 39.5\% |
| Average value per car in the period - R \$ thsd | 26.0 | 27.7 | 30.6 | 34.5 | 38.0 | 38.0 | 40.0 | 5.3\% | 38.3 | 41.0 | 7.0\% |

$\left(^{*}\right)$ Gross revenues from car rental and car sales for fleet renewal are net of discounts and cancellations.
$\left.{ }^{* *}\right)$ As of 4Q17, the amounts relative to the provision over the difference between PIS and Cofins credits were reclassified as SG\&A, as per Note Provisions and Escrow Deposits of the 2017 Financial Statements

## 17.2 - Table 2 - Fleet Rental - R\$ million

| FLEET RENTAL RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adjusted | 2018 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fleet rental gross revenues (*) | $592.8$ | $589.5$ | $619.6$ | $664.1$ | $757.4$ | $757.4$ | $857.8$ | $13.3 \%$ |
| Taxes on revenues (**) | (16.9) | (17.6) | (11.1) | (12.3) | (15.3) | (15.3) | (9.0) | $-41.2 \%$ |
| Fleet rental net revenues | 575.9 | 571.9 | 608.5 | 651.8 | 742.1 | 742.1 | 848.8 | 14.4\% |
| Fleet rental costs | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | (220.1) | (245.9) | 11.7\% |
| Gross profit | 414.8 | 381.1 | 419.2 | 458.1 | 521.7 | 522.0 | 602.9 | 15.5\% |
| Operating expenses (SG\&A) | (37.5) | (38.1) | (40.7) | (37.9) | (65.4) | (62.3) | (59.6) | -4.3\% |
| Other assets depreciation and amortization | (1.1) | (1.1) | (2.2) | (2.9) | (3.5) | (3.5) | (4.9) | 40.0\% |
| Operating profit before financial results and taxes (EBIT) | 376.2 | 341.9 | 376.3 | 417.3 | 452.8 | 456.2 | 538.4 | 18.0\% |
| Financial expenses, net | (0.1) | (0.2) | (0.1) | (1.1) | (1.6) | (1.6) | (0.5) | -68.8\% |
| Income tax and social contribution | (111.4) | (99.2) | (90.5) | (90.4) | (102.8) | (103.6) | (136.5) | 31.8\% |
| Net income for the period | 264.7 | 242.5 | 285.7 | 325.8 | 348.4 | 351.0 | 401.4 | 14.4\% |
| Net Margin | 46.0\% | 42.4\% | 47.0\% | 50.0\% | 46.9\% | 47.3\% | 47.3\% | 0.0 p.p. |
| EBITDA | 377.3 | 343.0 | 378.5 | 420.2 | 456.3 | 459.7 | 543.3 | 18.2\% |
| EBITDA Margin | 65.5\% | 60.0\% | 62.2\% | 64.5\% | 61.5\% | 61.9\% | 64.0\% | 2.1 p.p. |


| 4Q17 <br> Adjusted | 4 Q 18 | Var. |
| ---: | ---: | ---: |
| 206.2 | 227.9 | $10.5 \%$ |
| $(2.2)$ | $(3.2)$ | $45.5 \%$ |
| 204.0 | 224.7 | $10.1 \%$ |
| $(61.3)$ | $(65.4)$ | $6.7 \%$ |
| 142.7 | 159.3 | $11.6 \%$ |
| $(20.7)$ | $(17.0)$ | $-17.9 \%$ |
| $(1.2)$ | $(1.3)$ | $8.3 \%$ |
| 120.8 | $\mathbf{1 4 1 . 0}$ | $16.7 \%$ |
| $(0.1)$ | $(0.2)$ | $100.0 \%$ |
| $(25.6)$ | $(33.9)$ | $32.4 \%$ |
| 95.1 | 106.9 | $12.4 \%$ |
| $46.6 \%$ | $47.6 \%$ | $\mathbf{1 . 0}$ p.p. |
| 122.0 | 142.3 | $16.6 \%$ |
| $59.8 \%$ | $63.3 \%$ | 3.5 p.p. |


| USED CAR SALES RESULTS (SEMINOVOS) | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adjusted | 2018 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 466.5 | 599.5 | 28.5\% |
| Taxes on revenues | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | (0.4) | (0.9) | 125.0\% |
| Net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 466.1 | 598.6 | 28.4\% |
| Book value of cars sold and preparation for sale | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | (392.1) | (525.9) | 34.1\% |
| Gross profit | 50.2 | 74.0 | 81.5 | 68.0 | 74.0 | 74.0 | 72.7 | -1.8\% |
| Operating expenses (SG\&A) | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | (32.7) | (36.6) | 11.9\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | (114.3) | (159.9) | 39.9\% |
| Other assets depreciation and amortization | - | (0.6) | (2.0) | (1.8) | (1.7) | (1.7) | (1.7) | 0.0\% |
| Operating profit (loss) before financial results and taxes (EBIT) | (116.4) | (88.5) | (78.8) | (83.3) | (74.7) | (74.7) | (125.5) | 68.0\% |
| Financial expenses, net | (34.0) | (44.9) | (63.8) | (68.7) | (80.0) | (80.0) | (79.6) | -0.5\% |
| Income tax and social contribution | 44.7 | 38.4 | 33.7 | 32.3 | 35.1 | 35.1 | 52.0 | 48.1\% |
| Net loss for the period | (105.7) | (95.0) | (108.9) | (119.7) | (119.6) | (119.6) | (153.1) | 28.0\% |
| Net Margin | -40.0\% | -27.1\% | -29.6\% | -34.5\% | -25.7\% | -25.7\% | -25.6\% | 0.1 p.p. |
| EBITDA | 26.8 | 41.4 | 47.9 | 37.0 | 41.3 | 41.3 | 36.1 | -12.6\% |
| EBITDA Margin | 10.1\% | 11.8\% | 13.0\% | 10.7\% | 8.9\% | 8.9\% | 6.0\% | -2.9 p.p. |


| 4Q17 <br> Adjusted | 4Q18 | Var. |
| :---: | :---: | :---: |
| 152.3 | 137.7 | -9.6\% |
| (0.2) | (0.3) | 50.0\% |
| 152.1 | 137.4 | -9.7\% |
| (131.3) | (122.5) | -6.7\% |
| 20.8 | 14.9 | -28.4\% |
| (10.7) | (7.4) | -30.8\% |
| (32.2) | (47.6) | 47.8\% |
| (0.5) | (0.3) | -40.0\% |
| (22.6) | (40.4) | 78.8\% |
| (21.7) | (24.5) | 12.9\% |
| 9.4 | 15.6 | 66.0\% |
| (34.9) | (49.3) | 41.3\% |
| -22.9\% | -35.9\% | -13.0 p.p. |
| 10.1 | 7.5 | -25.7\% |
| 6.6\% | 5.5\% | -1.1 p.p. |


| FLEET RENTAL TOTAL FIGURES | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adjusted | 2018 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fleet rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 757.4 | 857.8 | 13.3\% |
| Car sales for fleet renewal - gross revenues (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 466.5 | 599.5 | 28.5\% |
| Total gross revenues (*) | 857.4 | 940.3 | 988.2 | 1,011.9 | 1,223.9 | 1,223.9 | 1,457.3 | 19.1\% |
| Taxes on revenues |  |  |  |  |  |  |  |  |
| Fleet rental (**) | (16.9) | (17.6) | (11.1) | (12.3) | (15.3) | (15.3) | (9.0) | -41.2\% |
| Car sales for fleet renewal | (0.3) | (0.5) | (0.4) | (0.4) | (0.4) | (0.4) | (0.9) | 125.0\% |
| Fleet rental - net revenues | 575.9 | 571.9 | 608.5 | 651.8 | 742.1 | 742.1 | 848.8 | 14.4\% |
| Car sales for fleet renewal - net revenues | 264.3 | 350.3 | 368.2 | 347.4 | 466.1 | 466.1 | 598.6 | 28.4\% |
| Total net revenues (**) | 840.2 | 922.2 | 976.7 | 999.2 | 1,208.2 | 1,208.2 | 1,447.4 | 19.8\% |
| Direct costs |  |  |  |  |  |  |  |  |
| Fleet rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | (220.1) | (245.9) | 11.7\% |
| Car sales for fleet renewal | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | (392.1) | (525.9) | 34.1\% |
| Gross profit | 465.0 | 455.1 | 500.7 | 526.1 | 595.7 | 596.0 | 675.6 | 13.4\% |
| Operating expenses (SG\&A) |  |  |  |  |  |  |  |  |
| Fleet rental | (37.5) | (38.1) | (40.7) | (37.9) | (65.4) | (62.3) | (59.6) | -4.3\% |
| Car sales for fleet renewal | (23.4) | (32.6) | (33.6) | (31.0) | (32.7) | (32.7) | (36.6) | 11.9\% |
| Cars depreciation | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | (114.3) | (159.9) | 39.9\% |
| Other assets depreciation and amortization |  |  |  |  |  |  |  |  |
| Fleet rental | (1.1) | (1.1) | (2.2) | (2.9) | (3.5) | (3.5) | (4.9) | 40.0\% |
| Car sales for fleet renewal | - | (0.6) | (2.0) | (1.8) | (1.7) | (1.7) | (1.7) | 0.0\% |
| Operating profit before financial results and taxes (EBIT) | 259.8 | 253.4 | 297.5 | 334.0 | 378.1 | 381.5 | 412.9 | 8.2\% |
| Financial expenses, net | (34.1) | (45.1) | (63.9) | (69.8) | (81.6) | (81.6) | (80.1) | -1.8\% |
| Income tax and social contribution | (66.7) | (60.8) | (56.8) | (58.1) | (67.7) | (68.5) | (84.5) | 23.4\% |
| Net income for the period | 159.0 | 147.5 | 176.8 | 206.1 | 228.8 | 231.4 | 248.3 | 7.3\% |
| Net margin | 18.9\% | 16.0\% | 18.1\% | 20.6\% | 18.9\% | 19.2\% | 17.2\% | -2.0 p.p. |
| EBITDA | 404.1 | 384.4 | 426.4 | 457.2 | 497.6 | 501.0 | 579.4 | 15.6\% |
| EBITDA margin | 48.1\% | 41.7\% | 43.7\% | 45.8\% | 41.2\% | 41.5\% | 40.0\% | -1.5 p.p. |


| 4Q17 <br> Adjusted | 4Q18 | Var. |
| :---: | :---: | :---: |
| 206.2 | 227.9 | 10.5\% |
| 152.3 | 137.7 | -9.6\% |
| 358.5 | 365.6 | 2.0\% |
| (2.2) | (3.2) | 45.5\% |
| (0.2) | (0.3) | 50.0\% |
| 204.0 | 224.7 | 10.1\% |
| 152.1 | 137.4 | -9.7\% |
| 356.1 | 362.1 | 1.7\% |
| (61.3) | (65.4) | 6.7\% |
| (131.3) | (122.5) | -6.7\% |
| 163.5 | 174.2 | 6.5\% |
| (20.7) | (17.0) | -17.9\% |
| (10.7) | (7.4) | -30.8\% |
| (32.2) | (47.6) | 47.8\% |
| (1.2) | (1.3) | 8.3\% |
| (0.5) | (0.3) | -40.0\% |
| 98.2 | 100.6 | 2.4\% |
| (21.8) | (24.7) | 13.3\% |
| (16.2) | (18.3) | 13.0\% |
| 60.2 | 57.6 | -4.3\% |
| 16.9\% | 15.9\% | -1.0 p.p. |
| 132.1 | 149.8 | 13.4\% |
| 37.1\% | 41.4\% | 4.3 p.p. |


| OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | 2017 | 2018 | Var. | 4Q17 | 4Q18 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet | 31,188 | 30,778 | 31,676 | 31,908 | 36,804 | 36,804 | 44,404 | 20.6\% | 41,569 | 48,394 | 16.4\% |
| Average rented fleet | 30,121 | 28,787 | 30,280 | 31,222 | 35,424 | 35,424 | 42,321 | 19.5\% | 39,658 | 45,486 | 14.7\% |
| Average operating fleet age (in months) | 18.6 | 18.0 | 16.7 | 18.0 | 18.1 | 18.1 | 15.1 | -16.6\% | 16.7 | 14.7 | -12.0\% |
| End of period fleet |  |  |  |  |  |  |  |  |  |  |  |
| Rented Fleet | 32,809 | 34,312 | 33,948 | 34,960 | 44,877 | 44,877 | 54,430 | 21.3\% | 44,877 | 54,430 | 21.3\% |
| Managed Fleet | 30 | 267 | 207 | 145 | 94 | 94 | 57 | -39.4\% | 94 | 57 | -39.4\% |
| Number of rental days - in thousands | 10,843.7 | 10,363.3 | 10,900.9 | 11,240.0 | 12,752.7 | 12,752.7 | 15,235.7 | 19.5\% | 3,569.2 | 4,093.8 | 14.7\% |
| Average daily rental revenues per car ( $\mathrm{R} \$$ ) | 53.83 | 56.16 | 56.08 | 58.23 | 58.77 | 58.77 | 55.62 | -5.4\% | 57.27 | 54.99 | -4.0\% |
| Annualized average depreciation per car (R\$) | 4,592.3 | 4,202.1 | 3,935.2 | 3,714.0 | 3,104.3 | 3,104.3 | 3,601.1 | 16.0\% | 3,102.1 | 3,936.2 | 26.9\% |
| Utilization rate (Does not include cars in preparation and decomissioning) (***) | - | - | 98.4\% | 98.9\% | 98.2\% | 98.2\% | 96.8\% | -1.4 p.p. | 98.0\% | 95.6\% | -2.4 p.p. |
| Number of cars purchased | 10,918 | 14,896 | 11,689 | 11,762 | 20,286 | 20,286 | 26,148 | 28.9\% | 4,858 | 6,963 | 43.3\% |
| Number of cars sold | 9,882 | 13,043 | 11,797 | 10,853 | 13,653 | 13,653 | 16,334 | 19.6\% | 4,407 | 3,721 | -15.6\% |
| Average sold fleet age (in months) | 32.4 | 35.1 | 33.4 | 31.4 | 31.8 | 31.8 | 31.2 | -1.9\% | 32.9 | 26.8 | -18.5\% |
| Average total fleet | 32,488 | 32,686 | 33,446 | 33,436 | 39,605 | 39,605 | 48,776 | 23.2\% | 44,701 | 53,365 | 19.4\% |
| Average value of total fleet - R \$ million | 887.3 | 943.3 | 1,067.1 | 1,130.4 | 1,482.5 | 1,482.5 | 1,943.1 | 31.1\% | 1,796.5 | 2,154.9 | 20.0\% |
| Average value per car in the period - R \$ thsd | 27.3 | 28.9 | 31.9 | 33.8 | 37.4 | 37.4 | 39.8 | 6.4\% | 40.2 | 40.4 | 0.5\% |

[^0]
## 17.3 - Table 3 - Franchising - R\$ million

| FRANCHISING RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross revenues(*) | 20.6 | 18.7 | 17.8 | 18.0 | 17.6 | 18.1 | 2.8\% |
| Taxes on revenues | (1.1) | (1.0) | (1.2) | (1.0) | (1.1) | (1.0) | -9.1\% |
| Net revenues | 19.5 | 17.7 | 16.6 | 17.0 | 16.5 | 17.1 | 3.6\% |
| Costs | (8.1) | (7.8) | (9.2) | (9.7) | (8.9) | (9.6) | 7.9\% |
| Gross profit | 11.4 | 9.9 | 7.4 | 7.3 | 7.6 | 7.5 | -1.3\% |
| Operating expenses (SG\&A) | (0.1) | (0.7) | (0.6) | (1.5) | (1.8) | (0.5) | -72.2\% |
| Other assets depreciation and amortization | (0.4) | (0.5) | (0.4) | (0.5) | (0.6) | (0.5) | -16.7\% |
| Operating profit before financial results and taxes (EBIT) | 10.9 | 8.7 | 6.4 | 5.3 | 5.2 | 6.5 | 25.0\% |
| Financial expenses, net | 1.4 | 1.8 | 1.6 | 2.1 | 1.8 | 1.3 | -27.8\% |
| Income tax and social contribution | (1.3) | (1.2) | (1.3) | (1.5) | (1.2) | (1.2) | 0.0\% |
| Net income for the period | 11.0 | 9.3 | 6.7 | 5.9 | 5.8 | 6.6 | 13.8\% |
| Net Margin | 56.4\% | 52.5\% | 40.4\% | 34.7\% | 35.2\% | 38.6\% | 3.4 p.p. |
| EBITDA | 11.3 | 9.2 | 6.8 | 5.8 | 5.8 | 7.0 | 20.7\% |
| EBITDA Margin | 57.9\% | 52.0\% | 41.0\% | 34.1\% | 35.2\% | 40.9\% | 5.7 p.p. |


| 4Q17 | 4Q18 | Var. |
| ---: | ---: | ---: |
| 4.5 | 4.6 | $2.2 \%$ |
| $(0.4)$ | $(0.3)$ | $-25.0 \%$ |
| 4.1 | 4.3 | $4.9 \%$ |
| $(1.8)$ | $(2.9)$ | $61.1 \%$ |
| 2.3 | 1.4 | $-39.1 \%$ |
| $(0.4)$ | $(0.2)$ | $-50.0 \%$ |
| $(0.1)$ | $(0.2)$ | $100.0 \%$ |
| 1.8 | 1.0 | $-44.4 \%$ |
| 0.4 | 0.7 | $75.0 \%$ |
| $(0.3)$ | $(0.3)$ | $0.0 \%$ |
| 1.9 | 1.4 | $-26.3 \%$ |
| $46.3 \%$ | $32.6 \%$ | -13.7 p.p. |
| 1.9 | 1.2 | $-36.8 \%$ |
| $46.3 \%$ | $27.9 \%$ | -18.4 p.p. |

$\left(^{*}\right)$ Gross revenues are net of discounts and cancellations.

## 17.4 - Table 4 - Consolidated - R\$ million

| CONSOLIDATED RESULTS | 2013 | 2014 | 2015 | 2016 | 2017 | $\begin{gathered} 2017 \\ \text { Adjusted } \\ \hline \end{gathered}$ | 2018 | Var. | 4Q17 Adjusted | 4Q18 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Car rental gross revenues (*) | 1,208.4 | 1,352.1 | 1,316.9 | 1,486.9 | 1,898.7 | 1,898.7 | 2,570.8 | 35.4\% | 577.7 | 740.4 | 28.2\% |
| Franchising gross revenues (*) | 20.6 | 18.7 | 17.8 | 18.0 | 17.6 | 17.6 | 18.1 | 2.8\% | 4.5 | 4.6 | 2.2\% |
| Car Rental and Franchising total gross revenues (*) | 1,229.0 | 1,370.8 | 1,334.7 | 1,504.9 | 1,916.3 | 1,916.3 | 2,588.9 | 35.1\% | 582.2 | 745.0 | 28.0\% |
| Fleet Rental gross revenues (*) | 592.8 | 589.5 | 619.6 | 664.1 | 757.4 | 757.4 | 857.8 | 13.3\% | 206.2 | 227.9 | 10.5\% |
| Car and Fleet Rentals and Franchising total gross revenues (*) | 1,821.8 | 1,960.3 | 1,954.3 | 2,169.0 | 2,673.7 | 2,673.7 | 3,446.7 | 28.9\% | 788.4 | 972.9 | 23.4\% |
| Taxes on revenues - Car and Fleet Rentals and Franchising (**) | (62.9) | (86.3) | (71.2) | (72.2) | (66.6) | (66.6) | (61.4) | -7.8\% | (5.3) | (18.1) | 241.5\% |
| Car and Fleet Rentals and Franchising net revenues | 1,758.9 | 1,874.0 | 1,883.1 | 2,096.8 | 2,607.1 | 2,607.1 | 3,385.3 | 29.8\% | 783.1 | 954.8 | 21.9\% |
| Car sales gross revenues |  |  |  |  |  |  |  |  |  |  |  |
| Car sales for fleet renewal - Car Rental (*) | 1,486.1 | 1,671.4 | 1,679.2 | 1,997.8 | 2,990.0 | 2,990.0 | 3,919.2 | 31.1\% | 876.2 | 1,170.4 | 33.6\% |
| Car sales for fleet renewal - Fleet Rental (*) | 264.6 | 350.8 | 368.6 | 347.8 | 466.5 | 466.5 | 599.5 | 28.5\% | 152.3 | 137.7 | -9.6\% |
| Car sales for fleet renewal - total gross revenues (*) | 1,750.7 | 2,022.2 | 2,047.8 | 2,345.6 | 3,456.5 | 3,456.5 | 4,518.7 | 30.7\% | 1,028.5 | 1,308.1 | 27.2\% |
| Taxes on revenues - Car sales for fleet renewal | (3.4) | (4.0) | (2.9) | (3.1) | (5.3) | (5.3) | (8.3) | 56.6\% | (2.0) | (3.1) | 55.0\% |
| Car sales for fleet renewal - net revenues | 1,747.3 | 2,018.2 | 2,044.9 | 2,342.5 | 3,451.2 | 3,451.2 | 4,510.4 | 30.7\% | 1,026.5 | 1,305.0 | 27.1\% |
| Total net revenues | 3,506.2 | 3,892.2 | 3,928.0 | 4,439.3 | 6,058.3 | 6,058.3 | 7,895.7 | 30.3\% | 1,809.6 | 2,259.8 | 24.9\% |
| Direct costs and expenses: Car rental | (536.9) | (577.3) | (618.1) | (707.4) | (926.4) | (870.7) | (1,178.1) | 35.3\% | (252.0) | (316.2) | 25.5\% |
| Franchising | (8.1) | (7.8) | (9.2) | (9.7) | (8.9) | (8.9) | (9.6) | 7.9\% | (1.8) | (2.9) | 61.1\% |
| Total Car rental and Franchising | (545.0) | (585.1) | (627.3) | (717.1) | (935.3) | (879.6) | $(1,187.7)$ | 35.0\% | (253.8) | (319.1) | 25.7\% |
| Fleet Rental | (161.1) | (190.8) | (189.3) | (193.7) | (220.4) | (220.1) | (245.9) | 11.7\% | (61.3) | (65.4) | 6.7\% |
| Total Car and Fleet Rentals and Franchising | (706.1) | (775.9) | (816.6) | (910.8) | $(1,155.7)$ | $(1,099.7)$ | $(1,433.6)$ | 30.4\% | (315.1) | (384.5) | 22.0\% |
| Car sales for fleet renewal - Car rental | (1,271.9) | $(1,428.4)$ | (1,396.3) | (1,727.5) | (2,603.2) | $(2,603.2)$ | $(3,542.5)$ | 36.1\% | (770.0) | $(1,083.8)$ | 40.8\% |
| Car sales for fleet renewal - Fleet Rental | (214.1) | (276.3) | (286.7) | (279.4) | (392.1) | (392.1) | (525.9) | 34.1\% | (131.3) | (122.5) | -6.7\% |
| Total Car sales for fleet renewal (book value) and preparation for sale | (1,486.0) | $(1,704.7)$ | $(1,683.0)$ | $(2,006.9)$ | $(2,995.3)$ | $(2,995.3)$ | $(4,068.4)$ | 35.8\% | (901.3) | $(1,206.3)$ | 33.8\% |
| Total costs | $(2,192.1)$ | $(2,480.6)$ | $(2,499.6)$ | $(2,917.7)$ | $(4,151.0)$ | $(4,095.0)$ | $(5,502.0)$ | 34.4\% | $(1,216.4)$ | $(1,590.8)$ | 30.8\% |
| Gross profit | 1,314.1 | 1,411.6 | 1,428.4 | 1,521.6 | 1,907.3 | 1,963.3 | 2,393.7 | 21.9\% | 593.2 | 669.0 | 12.8\% |
| Operating expenses |  |  |  |  |  |  |  |  |  |  |  |
| Advertising, promotion and selling: Car rental | (103.5) | (117.8) | 27.9) | (148.6) | 99.6) | (193.3) | (285.8) | 47.9\% | (56.7) | (75.8) | 33.7\% |
| Franchising | (0.1) | (0.8) | (0.6) | (0.6) | (1.1) | (1.1) | - | -100.0\% | (0.1) | (0.1) | 0.0\% |
| Total car rental and Franchising | (103.6) | (118.6) | (128.5) | (149.2) | (200.7) | (194.4) | (285.8) | 47.0\% | (56.8) | (75.9) | 33.6\% |
| Fleet Rental | (14.4) | (15.1) | (18.2) | (14.0) | (18.8) | (18.8) | (27.7) | 47.3\% | (5.4) | (7.6) | 40.7\% |
| Car sales for fleet renewal | (162.1) | (172.3) | (191.1) | (191.6) | (232.3) | (232.3) | (279.5) | 20.3\% | (67.6) | (73.3) | 8.4\% |
| Total advertising, promotion and selling | (280.1) | (306.0) | (337.8) | (354.8) | (451.8) | (445.5) | (593.0) | 33.1\% | (129.8) | (156.8) | 20.8\% |
| General, administrative and other expenses | (117.5) | (135.8) | (155.8) | (151.2) | (215.3) | (203.6) | (210.6) | 3.4\% | (77.1) | (63.2) | -18.0\% |
| Total Operating expenses | (397.6) | (441.8) | (493.6) | (506.0) | (667.1) | (649.1) | (803.6) | 23.8\% | (206.9) | (220.0) | 6.3\% |
| Depreciation expenses: |  |  |  |  |  |  |  |  |  |  |  |
| Cars depreciation: |  |  |  |  |  |  |  |  |  |  |  |
| Car rental | (85.8) | (78.1) | (38.9) | (87.8) | (117.7) | (117.7) | (131.7) | 11.9\% | (29.6) | (42.7) | 44.3\% |
| Fleet Rental | (143.2) | (129.3) | (124.7) | (118.5) | (114.3) | (114.3) | (159.9) | 39.9\% | (32.2) | (47.6) | 47.8\% |
| Total cars depreciation expenses | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | (232.0) | (291.6) | 25.7\% | (61.8) | (90.3) | 46.1\% |
| Other assets depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | (39.1) | (43.9) | 12.3\% | (10.8) | (11.4) | 5.6\% |
| Total depreciation and amortization expenses | (264.4) | (243.1) | (199.3) | (244.5) | (271.1) | (271.1) | (335.5) | 23.8\% | (72.6) | (101.7) | 40.1\% |
| Operating profit before financial results and taxes (EBIT) | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 1,043.1 | 1,254.6 | 20.3\% | 313.7 | 347.3 | 10.7\% |
| Financial expenses, net: Expense | (187.1) | (276.4) | (370.1) | (445.5) | (511.9) | (511.9) | (536.8) | 4.9\% | (131.0) | (152.0) | 16.0\% |
| Income | 76.5 | 125.3 | 167.4 | 202.0 | 196.9 | 196.9 | 167.9 | -14.7\% | 37.4 | 44.5 | 19.0\% |
| Financial (expenses) revenues, net | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | (315.0) | (368.9) | 17.1\% | (93.6) | (107.5) | 14.9\% |
| Income before tax and social contribution | 541.5 | 575.6 | 532.8 | 527.6 | 654.1 | 728.1 | 885.7 | 21.6\% | 220.1 | 239.8 | 9.0\% |
| Income tax and social contribution | (157.2) | (165.0) | (130.4) | (118.3) | (148.4) | (164.7) | (226.5) | 37.5\% | (45.6) | (58.4) | 28.1\% |
| Net income for the period | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 563.4 | 659.2 | 17.0\% | 174.5 | 181.4 | 4.0\% |
| EBITDA | 916.5 | 969.8 | 934.8 | 1,015.6 | 1,240.2 | 1,314.2 | 1,590.1 | 21.0\% | 386.3 | 449.0 | 16.2\% |
| EBIT | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 1,043.1 | 1,254.6 | 20.3\% | 313.7 | 347.3 | 10.7\% |
| Consolidated EBIT Margin (calculated over rental revenues) | 37.1\% | 38.8\% | 39.1\% | 36.8\% | 37.2\% | 40.0\% | 37.1\% | -2.9 p.p. | 40.1\% | 36.4\% | -3.7 p.p. |
| Car and Fleet Rentals and Franchising EBITDA | 817.3 | 849.6 | 785.3 | 887.8 | 1,037.0 | 1,111.0 | 1,454.3 | 30.9\% | 334.4 | 431.7 | 29.1\% |
| EBITDA Margin | 46.5\% | 45.3\% | 41.7\% | 42.3\% | 39.8\% | 42.6\% | 43.0\% | 0.4 p.p. | 42.7\% | 45.2\% | 2.5 p.p. |
| Used Car Sales (Seminovos) EBITDA | 99.2 | 120.2 | 149.5 | 127.7 | 203.2 | 203.2 | 135.8 | -33.2\% | 51.9 | 17.3 | -66.7\% |
| EBITDA Margin | 5.7\% | 6.0\% | 7.3\% | 5.5\% | 5.9\% | 5.9\% | 3.0\% | -2.9 p.p. | 5.1\% | 1.3\% | -3.8 p.p. |

(*) Gross revenues are net of discounts and cancellations.
$\left.{ }^{* *}\right)$ As of 4Q17, the amounts relative to the provision over the difference between PIS and Cofins credits were reclassified as SG\&A, as per Note Provisions and Escrow Deposits of the 2017 Financial

## 17.5 - Table 5 - Operating data

| SELECTED OPERATING DATA | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | Var. | 4Q17 | 4Q18 | Var. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average operating fleet: |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 59,094 | 61,525 | 62,513 | 70,185 | 94,194 | 130,058 | 38.1\% | 115,727 | 144,017 | 24.4\% |
| Fleet Rental | 31,188 | 30,778 | 31,676 | 31,908 | 36,804 | 44,404 | 20.6\% | 41,569 | 48,394 | 16.4\% |
| Total | 90,282 | 92,303 | 94,189 | 102,093 | 130,998 | 174,462 | 33.2\% | 157,296 | 192,411 | 22.3\% |
| Average rented fleet: |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 39,475 | 42,999 | 43,315 | 51,515 | 69,762 | 97,245 | 39.4\% | 85,440 | 108,708 | 27.2\% |
| Fleet Rental | 30,121 | 28,787 | 30,280 | 31,222 | 35,424 | 42,321 | 19.5\% | 39,658 | 45,486 | 14.7\% |
| Total | 69,596 | 71,786 | 73,595 | 82,737 | 105,186 | 139,566 | 32.7\% | 125,098 | 154,194 | 23.3\% |
| Average age of operating fleet (months) |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 7.2 | 7.2 | 7.4 | 7.9 | 6.5 | 7.2 | 10.8\% | 5.9 | 7.0 | 18.6\% |
| Fleet Rental | 18.6 | 18.0 | 16.7 | 18.0 | 18.1 | 15.1 | -16.6\% | 16.7 | 14.7 | -12.0\% |
| Average age of total operating fleet | 11.1 | 10.0 | 10.6 | 11.0 | 9.8 | 9.3 | -5.1\% | 8.7 | 9.0 | 3.4\% |
| Fleet at end of period: |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 70,717 | 77,573 | 76,755 | 94,156 | 135,578 | 177,672 | 31.0\% | 135,578 | 177,672 | 31.0\% |
| Fleet Rental | 32,809 | 34,312 | 33,948 | 34,960 | 44,877 | 54,430 | 21.3\% | 44,877 | 54,430 | 21.3\% |
| Total | 103,526 | 111,885 | 110,703 | 129,116 | 180,455 | 232,102 | 28.6\% | 180,455 | 232,102 | 28.6\% |
| Managed fleet at end period - Fleet Rental | 30 | 267 | 207 | 145 | 94 | 57 | -39.4\% | 94 | 57 | -39.4\% |
| Fleet investment ( $\mathrm{R} \$$ million) |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 1,634.5 | 1,909.1 | 1,773.1 | 2,782.2 | 4,581.8 | 5,785.2 | 26.3\% | 1,215.4 | 2,127.6 | 75.1\% |
| Fleet Rental | 389.7 | 571.2 | 502.0 | 503.4 | 881.5 | 1,189.2 | 34.9\% | 220.9 | 315.2 | 42.7\% |
| Total | 2,024.2 | 2,480.3 | 2,275.1 | 3,285.6 | 5,463.3 | 6,974.4 | 27.7\% | 1,436.3 | 2,442.8 | 70.1\% |
| Number of rental days (In thousands): |  |  |  |  |  |  |  |  |  |  |
| Car Rental - Total | 14,414.7 | 15,696.2 | 15,815.8 | 18,864.8 | 25,494.0 | 35,514.6 | 39.3\% | 7,861.4 | 10,001.1 | 27.2\% |
| Rental days for Fleet Rental replacement service | (173.0) | (280.2) | (249.7) | (202.4) | (230.4) | (230.1) | -0.1\% | (59.1) | (64.4) | 9.0\% |
| Car Rental - Net | 14,241.7 | 15,416.0 | 15,566.1 | 18,662.4 | 25,263.6 | 35,284.5 | 39.7\% | 7,802.3 | 9,936.7 | 27.4\% |
| Fleet Rental | 10,843.7 | 10,363.3 | 10,900.9 | 11,240.0 | 12,752.7 | 15,235.7 | 19.5\% | 3,569.2 | 4,093.8 | 14.7\% |
| Total | 25,085.4 | 25,779.3 | 26,467.0 | 29,902.4 | 38,016.3 | 50,520.2 | 32.9\% | 11,371.5 | 14,030.5 | 23.4\% |
| Annualized average depreciation per car (R\$) |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 1,452.4 | 1,270.0 | 622.1 | 1,251.2 | 1,250.1 | 1,012.4 | -19.0\% | 1,021.6 | 1,184.3 | 15.9\% |
| Fleet Rental | 4,592.3 | 4,202.1 | 3,935.2 | 3,714.0 | 3,104.3 | 3,601.1 | 16.0\% | 3,102.1 | 3,936.2 | 26.9\% |
| Total | 2,537.1 | 2,247.7 | 1,736.3 | 2,020.9 | 1,771.0 | 1,671.2 | -5.6\% | 1,571.4 | 1,876.5 | 19.4\% |
| Average annual revenues per operating car (R\$ thousand) |  |  |  |  |  |  |  |  |  |  |
| Car Rental | 19.7 | 20.9 | 20.1 | 20.3 | 19.4 | 19.4 | 0.0\% | 19.2 | 20.0 | 4.2\% |
| Fleet Rental | 18.2 | 18.3 | 18.9 | 20.1 | 19.9 | 18.9 | -5.0\% | 19.2 | 18.3 | -4.7\% |
| Average daily rental (R\$) |  |  |  |  |  |  |  |  |  |  |
| Car Rental (*) | 84.85 | 87.71 | 84.56 | 79.67 | 75.16 | 72.86 | -3.1\% | 74.04 | 74.51 | 0.6\% |
| Fleet Rental | 53.83 | 56.16 | 56.08 | 58.23 | 58.77 | 55.62 | -5.4\% | 57.27 | 54.99 | -4.0\% |
| Utilization rate (Does not include cars in preparation and decomissioning): |  |  |  |  |  |  |  |  |  |  |
| Car Rental | - | - | 75.4\% | 78.0\% | 78.6\% | 79.6\% | 1.0 p.p. | 78.5\% | 81.1\% | 2.6 p.p. |
| Fleet Rental | - | - | 98.4\% | 98.9\% | 98.2\% | 96.8\% | -1.4 p.p. | 98.0\% | 95.6\% | -2.4 p.p. |
| Number of cars purchased - consolidated (**) | 69,744 | 79,804 | 64,032 | 87,833 | 135,252 | 165,421 | 22.3\% | 35,143 | 57,569 | 63.8\% |
| Average price of cars purchased (R\$ thsd) - consolidated | 29.02 | 31.08 | 35.53 | 37.41 | 40.39 | 42.16 | 4.4\% | 40.87 | 42.43 | 3.8\% |
| Numbers of cars sold - consolidated | 62,641 | 70,621 | 64,305 | 68,449 | 90,554 | 111,279 | 22.9\% | 26,103 | 32,281 | 23.7\% |
| Average price of cars sold (R\$ thsd) ( ${ }^{* * *}$ ) - consolidated | 25.36 | 25.90 | 28.54 | 31.23 | 35.38 | 37.86 | 7.0\% | 36.59 | 38.00 | 3.9\% |

$\left(^{*}\right)$ Not included the rentals for Fleet Rental Division.
(**) Does not include cars from Hertz Brazil
$\left(^{* * *}\right)$ Net of SG\&A expenses related to the sale of cars decomissioned for fleet renewal

18 - Consolidated financial statements - IFRS - R\$/million

| ASSETS | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CURRENT ASSETS: |  |  |  |  |  |  |
| Cash and cash equivalents | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,338.2 | 2,175.3 |
| Financial assets |  | - | - | - | 1,275.7 | 267.5 |
| Trade accounts receivable | 408.3 | 459.6 | 486.1 | 424.5 | 585.1 | 1,016.5 |
| Derivative financial instruments - swap | - | - | - | 2.2 | - | - |
| Other current assets | 57.9 | 94.6 | 102.6 | 115.0 | 128.6 | 182.7 |
| Decommissioning cars to fleet renewal | 16.5 | 18.3 | 31.8 | 8.8 | 103.4 | 51.8 |
| Total current assets | 1,493.4 | 1,962.7 | 2,005.6 | 2,242.8 | 3,431.0 | 3,693.8 |
| NON CURRENT ASSETS: |  |  |  |  |  |  |
| Long-term assets: |  |  |  |  |  |  |
| Marketable securities | - | 92.5 | - | - | - | - |
| Derivative financial instruments - swap | - | - | 45.6 | 7.4 | 16.7 | 2.8 |
| Trade accounts receivable | 7.1 | 3.2 | 4.7 | 3.2 | 4.7 | 3.8 |
| Escrow deposit | 38.1 | 41.9 | 52.9 | 60.1 | 83.1 | 96.3 |
| Deferred income tax and social contribution | 32.4 | - | - | - | 42.0 | 42.2 |
| Investments in restricted accounts | - | - | - | - | 40.6 | 43.0 |
| Other non current assets | 0.1 | 0.1 | 0.1 | 0.1 | 0.7 | 0.1 |
| Total long-term assets | 77.7 | 137.7 | 103.3 | 70.8 | 187.8 | 188.2 |
| Property and equipment |  |  |  |  |  |  |
| Cars | 2,781.4 | 3,278.0 | 3,610.9 | 4,614.8 | 6,934.7 | 9,481.6 |
| Other | 166.1 | 203.9 | 314.1 | 405.8 | 549.3 | 550.3 |
| Intangible: |  |  |  |  |  |  |
| Software and others | 47.3 | 60.3 | 67.1 | 61.1 | 52.8 | 47.8 |
| Goodwill on acquisition of investments | 12.3 | 22.0 | 22.0 | 22.0 | 30.6 | 30.7 |
| Total non current assets | 3,084.8 | 3,701.9 | 4,117.4 | 5,174.5 | 7,755.2 | 10,298.6 |
| TOTAL ASSETS | 4,578.2 | 5,664.6 | 6,123.0 | 7,417.3 | 11,186.2 | 13,992.4 |


| LIABILITIES AND SHAREHOLDERS' EQUITY | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CURRENT LIABILITIES: |  |  |  |  |  |  |
| Trade accounts payable | 460.5 | 828.4 | 690.6 | 910.9 | 1,331.7 | 2,202.6 |
| Social and labor obligations | 73.9 | 86.3 | 85.6 | 95.0 | 109.2 | 135.0 |
| Loans, financing and debentures | 275.4 | 300.9 | 422.4 | 654.6 | 537.2 | 616.6 |
| Derivative financial instruments - swap | - | - | - | - | 6.8 | 18.7 |
| Income tax and social contribution | 35.2 | 41.3 | 28.3 | 23.0 | 31.3 | 41.1 |
| Dividends and interest on own capital | 53.1 | 59.2 | 29.3 | 39.7 | 36.4 | 42.6 |
| Other current liabilities | 78.6 | 82.3 | 99.9 | 118.5 | 181.5 | 282.8 |
| Total current liabilities | 976.7 | 1,398.4 | 1,356.1 | 1,841.7 | 2,234.1 | 3,339.4 |
| NON CURRENT LIABILITIES: |  |  |  |  |  |  |
| Loans, financing and debentures | 2,068.1 | 2,411.6 | 2,596.9 | 3,131.3 | 5,940.5 | 7,029.4 |
| Derivative financial instruments - swap | - | - | - | - | 10.8 | 21.9 |
| Provisions | 50.9 | 69.9 | 68.3 | 63.1 | 126.5 | 148.8 |
| Deferred income tax and social contribution | 111.8 | 106.0 | 141.6 | 171.9 | 219.7 | 297.3 |
| Restricted Obligations | - | - | - | - | 40.6 | 43.1 |
| Other non current liabilities | 29.5 | 23.2 | 18.5 | 12.3 | 13.3 | 18.0 |
| Total non current liabilities | 2,260.3 | 2,610.7 | 2,825.3 | 3,378.6 | 6,351.4 | 7,558.5 |
| Total liabilities | 3,237.0 | 4,009.1 | 4,181.4 | 5,220.3 | 8,585.5 | 10,897.9 |
| SHAREHOLDERS' EQUITY: |  |  |  |  |  |  |
| Capital | 976.7 | 976.7 | 976.7 | 976.7 | 1,500.0 | 1,500.0 |
| Capital Reserves | 30.2 | 40.4 | 35.9 | 34.0 | 94.9 | 125.0 |
| Earnings Reserves | 334.3 | 638.4 | 929.0 | 1,186.3 | 1,005.8 | 1,469.5 |
| Total shareholders' equity | 1,341.2 | 1,655.5 | 1,941.6 | 2,197.0 | 2,600.7 | 3,094.5 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | 4,578.2 | 5,664.6 | 6,123.0 | 7,417.3 | 11,186.2 | 13,992.4 |

19 - Consolidated financial statements - Income statements - R\$/million

| STATEMENT OF INCOME | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adjusted | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total net revenues | 3,506.2 | 3,892.2 | 3,928.0 | 4,439.3 | 6,058.3 | 6,058.3 | 7,895.7 |
| COSTS AND EXPENSES: |  |  |  |  |  |  |  |
| Direct costs | $(2,192.1)$ | $(2,480.6)$ | $(2,499.6)$ | $(2,917.7)$ | $(4,151.0)$ | $(4,095.0)$ | $(5,502.0)$ |
| Selling, general, administrative and other expenses | (397.6) | (441.8) | (493.6) | (506.0) | (667.1) | (649.1) | (803.6) |
| Cars depreciation | (229.0) | (207.4) | (163.6) | (206.3) | (232.0) | (232.0) | (291.6) |
| Other assets depreciation and amortization | (35.4) | (35.7) | (35.7) | (38.2) | (39.1) | (39.1) | (43.9) |
| Total costs and expenses | $(2,854.1)$ | $(3,165.5)$ | $(3,192.5)$ | $(3,668.2)$ | (5,089.2) | (5,015.2) | $(6,641.1)$ |
| Income before financial results and taxes (EBIT) | 652.1 | 726.7 | 735.5 | 771.1 | 969.1 | 1,043.1 | 1,254.6 |
| FINANCIAL EXPENSES, NET | (110.6) | (151.1) | (202.7) | (243.5) | (315.0) | (315.0) | (368.9) |
| Income before taxes | 541.5 | 575.6 | 532.8 | 527.6 | 654.1 | 728.1 | 885.7 |
| INCOME TAX AND SOCIAL CONTRIBUTION |  |  |  |  |  |  |  |
| Current | (130.1) | (139.5) | (94.8) | (88.0) | (119.4) | (135.7) | (139.8) |
| Deferred | (27.1) | (25.5) | (35.6) | (30.3) | (29.0) | (29.0) | (86.7) |
|  | (157.2) | (165.0) | (130.4) | (118.3) | (148.4) | (164.7) | (226.5) |
| Net income | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 563.4 | 659.2 |

## 20 - Statements of Cash Flows - R\$/million

| CONSOLIDATED CASH FLOW | 2013 | 2014 | 2015 | 2016 | 2017 | $2017$ <br> Adiusted | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERA TING ACTIVIIES: |  |  |  |  |  |  |  |
| Net income | 384.3 | 410.6 | 402.4 | 409.3 | 505.7 | 563.4 | 659.2 |
| Adjustments to reconcile net income and cash and cash equivalents provided by operating activities: |  |  |  |  |  |  |  |
| Depreciation and amortization | 264.4 | 243.2 | 199.3 | 244.5 | 271.1 | 271.1 | 335.5 |
| Net book value of vehicles written off | 1,543.8 | 1,777.0 | 1,769.1 | 2,102.5 | 3,106.6 | 3,106.6 | 4,198.5 |
| Deferred income tax and social contribution | 27.1 | 25.5 | 35.6 | 30.3 | 29.1 | 29.1 | 86.7 |
| Interest on loans, financing, debentures and sw aps of fixed rates | 181.6 | 281.7 | 406.6 | 438.1 | 476.2 | 476.2 | 529.8 |
| Income from financial investments | - | - | - | - | - | - | - |
| Other | 33.7 | 32.0 | 17.3 | 26.9 | 81.7 | 81.7 | 87.8 |
| (Increase) decrease in assets: |  |  |  |  |  |  |  |
| Trade receivable | (54.7) | (49.9) | (36.6) | 56.8 | (151.8) | (151.8) | (489.0) |
| Purchases of cars (see supplemental disclosure below) | $(1,939.4)$ | $(2,150.2)$ | $(2,399.6)$ | $(3,098.9)$ | $(5,052.4)$ | $(5,052.4)$ | $(6,113.7)$ |
| Escrow deposits | (15.1) | (5.7) | (15.3) | (7.2) | (17.5) | (17.5) | (13.1) |
| Taxes recoverable | (20.3) | (43.4) | (5.2) | (6.0) | 2.6 | 2.6 | 3.4 |
| Prepaid expenses | 0.0 | 0.0 | 0.0 | 0.0 | 2.7 | 2.7 | 1.3 |
| Other assets | 6.1 | (5.7) | (1.3) | (3.6) | (8.8) | (8.8) | (71.9) |
| Increase (decrease) in liabilities: |  |  |  |  |  |  |  |
| Accounts payable (except car manufacturers) | 14.6 | 33.5 | (16.7) | 29.6 | (4.8) | (4.8) | 3.1 |
| Social and labor obligations | 20.7 | 12.4 | (0.5) | 9.4 | 7.5 | 7.5 | 25.8 |
| Income tax and social contribution | 130.1 | 139.5 | 94.8 | 88.0 | 119.4 | 135.7 | 139.8 |
| Insurance premium | 4.0 | (0.6) | 4.4 | 8.6 | 19.3 | 19.3 | 37.0 |
| Other liabilities | 1.1 | (5.4) | 5.9 | (19.5) | 40.1 | 40.1 | 60.1 |
| Cash provided by (used in) operating activities | 582.0 | 694.5 | 460.2 | 308.8 | (573.3) | (499.3) | (519.7) |
| Income tax and social contribution paid | (108.5) | (113.1) | (110.7) | (93.3) | (108.3) | (108.3) | (131.2) |
| Interest on loans, financing and debentures paid(*) | (152.0) | (328.0) | (352.9) | (442.3) | (485.7) | (485.7) | (424.7) |
| Financial assets | - | - | - | - | $(1,275.8)$ | $(1,275.8)$ | 1,008.2 |
| Net cash provided by (used in) operating activities | 321.5 | 253.4 | (3.4) | (226.8) | $(2,443.1)$ | $(2,369.1)$ | (67.4) |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |  |  |  |  |  |
| (Investments) withdraw in marketable securities | - | (92.6) | 92.6 | - |  |  | - |
| Acquisition of investment, goodw ill and fair value surplus | (12.5) | (14.4) | - | - | (333.2) | (333.2) | - |
| Purchases of other property and equipment and addition of intangible assets | (41.5) | (87.3) | (153.0) | (126.6) | (175.0) | (175.0) | (42.8) |
| Net cash provided by (used in) investing activities | (54.0) | (194.3) | (60.4) | (126.6) | (508.2) | (508.2) | (42.8) |
| CASH FLOWS FROM FINANCING ACTIVIIES: |  |  |  |  |  |  |  |
| Loans and financings: |  |  |  |  |  |  |  |
| Proceeds | 112.6 | 499.1 | 747.1 | 266.3 | 950.1 | 950.1 | 742.8 |
| Repayment | (129.4) | (490.4) | (368.4) | (297.9) | (510.1) | (510.1) | (518.5) |
| Debentures |  |  |  |  |  |  |  |
| Proceeds | 496.3 | 497.3 | 496.8 | 943.4 | 2,626.9 | 2,626.9 | 1,690.7 |
| Repayment | (220.7) | (90.8) | (668.0) | (105.0) | (355.0) | (355.0) | (815.0) |
| Treasury shares (acquired)/ sold | (36.8) | 0.0 | (27.5) | (25.0) | 2.1 | 2.1 | 3.20 |
| Exercise of stock options w ith treasury shares, net | 12.8 | 5.5 | 18.0 | 18.2 | 50.1 | 50.1 | 16.4 |
| Dividends paid | (255.1) | (38.6) | (44.7) | (1.0) | - | - | - |
| Interest on ow n capital | (60.4) | (61.7) | (94.6) | (138.4) | (166.9) | (166.9) | (172.3) |
| Net cash provided by (used in) financing activities | (80.7) | 320.4 | 58.7 | 660.6 | 2,597.2 | 2,597.2 | 947.3 |
|  |  |  |  |  |  |  |  |
| NET CASH FLOW PROVIDED (USED) IN THE YEAR | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (280.1) | 837.1 |
| Cash flow w ithout incurred one-time costs Hertz and franchisees | - | - | - | - | - | (74.0) | - |
| NET CASH FLOW PROVIDED (USED) IN THE YEAR AFTER ONE TIME COSTS | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (354.1) | 837.1 |
|  |  |  |  |  |  |  |  |
| CASH AND CASH EQUIV ALENTS AT BEGINNING OF YEAR | 823.9 | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,692.3 | 1,338.2 |
| CASH AND CASH EQUIVALENTS AT END OF YEAR | 1,010.7 | 1,390.2 | 1,385.1 | 1,692.3 | 1,338.2 | 1,338.2 | 2,175.3 |
| INCREASE (DECREASE) IN CASH AND CASH EQUIV ALENTS | 186.8 | 379.5 | (5.1) | 307.2 | (354.1) | (354.1) | 837.1 |
| Supplemental disclosure of cash flow information: |  |  |  |  |  |  |  |
| Cash paid during the period for cars acquisition |  |  |  |  |  |  |  |
| Cars acquisition in the year/period - renew al | $(1,819.7)$ | $(2,197.7)$ | $(2,278.4)$ | $(2,563.6)$ | $(3,660.9)$ | $(3,660.9)$ | $(4,696.7)$ |
| Cars acquisition in the year/period - grow th | (209.4) | (286.9) | - | (726.0) | $(1,807.0)$ | $(1,807.0)$ | $(2,285.1)$ |
| Suppliers - automakers: |  |  |  |  |  |  |  |
| Balance at the end of the year | 378.1 | 712.5 | 591.3 | 782.0 | 1,197.5 | 1,197.5 | 2,065.6 |
| Balance at the beginning of the year | (288.4) | (378.1) | (712.5) | (591.3) | (782.0) | (782.0) | $(1,197.5)$ |
| Cash paid for cars purchased | $(1,939.4)$ | (2,150.2) | $(2,399.6)$ | $(3,098.9)$ | $(5,052.4)$ | $(5,052.4)$ | $(6,113.7)$ |

[^1]
## 21 - Glossary and other information

- Adjusted: financials have been recalculated to exclude the impact of incurred one-time costs related with the acquisition of Hertz Brazil and the integration of 20 franchised branches in 2017.
- Average Rented Fleet: In the car rental division it is the number of daily rentals in the period divided by the number of days in the period. In the Fleet Rental is the actual number of cars rented.
-CAGR: Compounded annual growth rate.
- CAPEX: Capital expenditure.
-Carrying Cost of Cash: Consists of the cost to maintain minimum cash position. This is the difference between the average rate of fundraising and the average rate of investment.
- Car depreciation: Depreciation is calculated based on the expectation of the future sale price net of the selling expenses. The amount to be depreciated is the positive difference between the acquisition price of the vehicle and its estimated residual value. Depreciation is calculated as long as the assets' estimated residual value does not exceed its accounting value. Depreciation is recognized during the estimated life cycle of each asset. In the Car Rental Division, depreciation method used is linear. In the Fleet Rental Division, depreciation is recorded according to the sum of the years' digits (SOYD) method, which better reflects the consumption pattern of the economic benefits that decrease during the cars' useful life. The residual value is the estimated sale price net of the estimated selling expense.
- Depreciated cost of used cars sales (book value): consists of the acquisition value of vehicles, depreciated up to the date of sale, less the technical discount. The technical discount is the discount given to the buyer for any required repairs that were not made. These repair costs are recorded as a charge to operating costs and as a credit to cost of cars sold.
- EBITDA: EBITDA is the net income of the period, added by the income tax, net financial expenses, depreciation, amortization and exhaustions, as defined by CVM instruction 527/12.
-EBITDA Margin: EBITDA divided by the net revenues.
- EBIT: EBIT is the net income of the period added by the income tax and net financial expenses.
-EBIT Margin: EBIT divided by the rental net revenues.
- Operating Fleet: Includes the cars in the fleet from the licensing until they become available for sale.
- Net debt: Short and long term debts +/- the results from the swap operations, net of the cash, cash equivalents and short term financial investments. The "net debt" term is a Company's measure and cannot be compared with similar terms used by other companies.
- Net (Divestment) Investment in cars: capital investment in cars acquisition, net of the revenues from selling decommissioned cars.
- NOPAT: Net operating profit after tax.
- One-time costs: non-recurring costs and expenses related to the acquisition of Hertz Brazil's operations and the integration of 20 franchised branches.
- ROIC: Return on invested capital.
- Swap: Financial transactions carried out to hedge exchange rate and interest rate risks.
- Utilization Rate: It is the number of rental days of the period divided by the fleet available for rental multiplied by the number of days of the period and therefore, it does not include cars being prepared or being decommissioned.


## 22 - 4Q18 Results Conference Call

## Date: Friday, February 22, 2018.

## Portuguese (with simultaneous translation to English)

12:00 p.m. (BR time)
10:00 a.m. (Eastern time)
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Replay available from February 22 to February 28, 2019.

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This release contains summarized information, with no intention of being complete and must not be considered by shareholders or potential investors as an investment recommendation. Information on Localiza, its activities, its economic and financial situation and the inherent risks associated with its business, as well its financial statements, can be obtained from Localiza's website (www.localiza.com/ri).


[^0]:    ) Gross revenues from fleet rental and car sales for fleet renewal are net of discounts and cancellations.
    
    $\left(^{* * *}\right)$ The 2015 utilization rate was calculated only on the basis of the fourth quarter of 2015.

[^1]:    ( $^{*}$ ) In 2014, approximately $\mathrm{R} \$ 90.0$ million interest $w$ as paid due to the settlement of one operation. The interest $w$ as accrued over many years.

