



COMPANHIA DE LOCAÇÃO DAS AMÉRICAS

Public Company of Authorized Shares

CNPJ/MF nº 10.215.988/0001-60

NIRE: 35.300.359.569

NOTICE TO THE MARKET

BUSINESS PARTNERSHIP WITH ALPHABET (BMW GROUP)

UNIDAS (B3: LCAM3) ("Company" or "Unidas"), in compliance with the provisions of Brazilian Securities and Exchange Commission ("CVM") Instruction No. 358 of January 3, 2002, as amended, informs its shareholders and the market in general that, on October 10, 2019, a strategic partnership was established between the Company and Alphabet, the BMW Group's Business Mobility division with a presence in 28 countries in Europe, as well as China and Australia, and a fleet size of 680,000 cars and light commercial vehicles.

The partnership consists of cross-offering mobility services including fleet leasing and Total Cost of Ownership (TCO) solutions such as fuel cards, tolls, tracking, telemetry and 24-hour assistance to Alphabet's global customers, who now enjoy of this offer also in Brazil, through Unidas. For Unidas, the partnership means one more competitive advantage and the strengthening of its commercial performance with multinational companies within the fleet management segment in Brazil, where it is the leader in number of vehicles and revenues, as well as an opportunity for the Company to align with the best practices in the worldwide fleet management segment.

For more details about Alphabet, please visit: www.alphabet.com.

São Paulo, October 21, 2019.

UNIDAS

JOSE ANTONIO DE SOUSA AZEVEDO

VP FLEET MANAGEMENT & IRO