

**São Paulo, July 21, 2014** - TRISUL S.A. (BM&FBovespa: TRIS3; Bloomberg: TRIS3 BZ; Reuters: TRIS3.SA), a real estate developer focusing on upper middle income residential projects, announces its preliminary results for 2Q14 and 1H14. The results presented herein are management results and are subject to external audit.

## **CONTRACTED SALES**

- In 2Q14 contracted sales net of commissions and cancellations totaled 192 units, with a total PSV of R\$88 million, R\$75 million of which Trisul's share, 56% up on the R\$48 million recorded in the previous quarter.
- In the first half as a whole, contracted sales net of commissions and cancellations came to 334 units, with a total PSV of R\$151 million, of which R\$123 million was Trisul's share.
- **Sales over supply (SOS)**, in units, stood at **14%** in 2Q14 and **22%** in 1H14.

## LAUNCHES

Trisul launched **1 project** in 2Q14, with 114 units and a PSV of **R\$50.5 million** (Trisul's share).

| Launches 2Q14       |           |                   |         |       |             |                    |                       |                       |  |  |
|---------------------|-----------|-------------------|---------|-------|-------------|--------------------|-----------------------|-----------------------|--|--|
| Launchings          | Region    | Launching<br>Date | Segment | Units | %<br>Trisul | Total PSV<br>R\$MM | Trisul's<br>PSV R\$MM | Average<br>Price/Unit |  |  |
| 1 Line SP Conceição | São Paulo | 04/12/2014        | High    | 114   | 100%        | 50,5               | 50,5                  | 442982                |  |  |
| 2Q14 Launches       |           |                   |         | 114   |             | 50,5               | 50,5                  | 443                   |  |  |

## **CONCLUDED PROJECTS**

**Trisul concluded 156 units** in 2Q14, with a PSV of R\$24 million (Trisul's share).

|    | Concluded Works 2Q14 |                                  |                     |                     |            |       |          |                                   |                                      |  |  |  |
|----|----------------------|----------------------------------|---------------------|---------------------|------------|-------|----------|-----------------------------------|--------------------------------------|--|--|--|
| I  | Launching<br>Date    | Delivered<br>Date <sup>(1)</sup> | Projects            | City                | Segment    | Units | % Trisul | Total PSV<br>R\$MM <sup>(2)</sup> | Trisul's PSV<br>R\$MM <sup>(2)</sup> |  |  |  |
| 1  | Aug-11               | Apr-14                           | Max Club - 3rd Step | São José dos Campos | Trisul Lar | 156   | 100%     | 24                                | 24                                   |  |  |  |
| Тс | otal                 |                                  |                     |                     |            | 156   |          | 24                                | 24                                   |  |  |  |

و و و النوانية و النو و و

Notes:

(1) PSV on the launch date, excluding monetary restatement or adjustments to the sales table;

(2) Issue of occupation permit.



For further information, please contact com: Investor Relations Phone: (55 11) 3147-0428 / 0134 e-mail: <u>ri@trisul-sa.com.br</u> website: <u>www.trisul-sa.com.br/ri</u>

All statements herein related to Trisul's business prospects, future estimates of operating and financial results, and growth prospects are merely estimates and, as such, are based solely on the expectations of the executive board regarding the company's business future. These expectations largely depend on changes in market conditions and the performance of the Brazilian economy, the sector, and the international market and are, therefore, subject to change without prior notice. This performance report includes accounting and non-accounting data such as operating and financial results and projections based on Management's expectations. The non-accounting data was not reviewed by the Company's independent auditors.

