



**VIVARA PARTICIPAÇÕES S.A.**  
A Publicly Company with Authorized Capital  
CNPJ/MF nº 33.839.910/0001-11  
NIRE 35.300.539.087  
CVM Code nº 2480-5

## **NOTICE TO THE MARKET**

Vivara Participações S.A. (B3: VIVA3), the largest jewelry chain in Brazil, hereby informs its shareholders and the market in general that its expansion plan for 2019 was successfully concluded on December 12.

During the year, 31 new points of sale were opened, including 18 Vivara stores, 9 kiosks and 4 Life stores. In addition to the openings, 9 kiosks were closed, most of which were converted into new stores or incorporated into existing stores through selling area expansion. Therefore, ending the year with 253 locations: 191 Vivara stores, 56 Kiosks and 6 Life stores.

The opening of these new points of sale during this last semester allowed the Company to reach the necessary speed for the execution of its 2020 expansion plan, and Vivara emphasizes that accelerating growth through the organic expansion of its brand is part of the Company's strategic pillars for the coming years.

São Paulo, December 13, 2019.

**Otávio Chacon do Amaral Lyra**  
**Investor Relations Officer**