

São Paulo, Brazil, January 15, 2020 - GPA [B3: PCAR4; NYSE: CBD] announces its sales performance in the fourth quarter of 2019 (4Q19). *The information herein is preliminary, unaudited and subject to review. Change and growth calculations are in comparison with the same period the previous year, except where stated otherwise. All comments on same-store sales performance are adjusted for calendar effects.*

GPA Sales Performance in 4Q19 and 2019

- Total consolidated gross revenue in 4Q19 reached R\$ 18.9 billion in the quarter and R\$ 61.5 billion in the year, including GPA's Brazil operations in the respective periods and Grupo Éxito in December/19;
- In Brazil, gross revenue reached R\$ 16.5 billion in the quarter, an increase of 8.4%. In the year totaled R\$ 59.1 billion, with a strong growth of 10.3%
- Acceleration of Assaí's expansion in 2019: 22 openings, with the banner entering the states of Tocantins, Amapá and Rondônia; The fast and qualified expansion led to another year of strong sales growth, up 22%, and same-store growth of 6%, despite the strong comparison base;
- Conversion of 33 Extra Super stores in the quarter and 92 in the year, totaling 70% of the portfolio, resulting in 100 Mercado Extra stores and 28 Compre Bem stores;
- Renovation of 20 Pão de Açúcar stores in the year, totaling 46 stores revamped according to the latest generation of stores;
- Success of digital transformation strategy evidenced by the strong advance of e-commerce, + 40% in the year, expansion of James Delivery operation and consolidation of Cheftime as GPA brand;
- In Colombia, highlight for the solid performance of the innovative formats Wow, Fresh Market and Surtimayorista.

Brazil

Highlights of the quarter:

- **Assaí:** strong total sales growth of 19.7%, up R\$ 1.4 billion, as a result of the attractiveness of the channel and contribution from the 22 stores inaugurated in 2019, over the 20 stores foreseen for the year. Same-store sales increased 4.3%, despite the significant comparison base (+9.9% in 4Q18). In 4Q19, 13 stores were opened, an opening record in a quarter and, as a result, Assaí ended the year with 166 stores, with 20% growth in sales area, reinforcing Assaí's strategy to consolidate its national footprint.
- **Multivarejo:** sales performance was impacted by the acceleration in the number of undergoing stores in renovation and refurbishment (51 stores) by approximately 60 bps. However, the store portfolio transformation project continues to present consistent and significant performance:
 - **Pão de Açúcar:** continued strong performance of renovated stores above 700 bps compared to non-refurbished stores. A total of 18 stores were refurbished in 4Q19, totaling 46 stores, which account for around 40% of total sales. Another 15 to 20 stores will be renovated by 2020, coupled with the expansion of 5 to 10 stores;
 - **Proximity:** strong growth of 10.0%, despite the higher comparison base of the format in 2018 (+19.1% in 4Q18). The quarter marked the format's expansion resumption, with the opening of 7 Minuto Pão de Açúcar stores;
 - **Mercado Extra:** in the quarter, the new concept reached the Brazilian Northeast region and 18 stores were converted, reaching 100 stores. The banner continues to present solid sales performance, around 5.0% of growth, and customer traffic increase. In 2020, the project to convert Extra Super stores to Mercado Extra will be completed;
 - **Compre Bem:** 15 stores were converted in 4Q19, bringing the banner total to 28, which registered substantial growth in sales (~15%) with customer traffic increase;
 - **Extra Hiper:** sales performance mainly affected by strong non-food comparison basis (SSS of ~20% over the last 2 years average). A new segmentation of the store portfolio was implemented, of which: high performance stores (~70 stores) and stores in the process of sale/closure, conversion and recovery, with a new governance focused on the needs of each group.

Solid progress in strategic digital transformation initiatives:

- **E-commerce:** annual growth above 40%, driven by the expansion of Express and Click & Collect delivery models, already available in 125 stores, coupled with advances in the traditional model with the opening of the first dark store in Rio de Janeiro. As result of this evolution, online sales already represent approximately 6% of the sales of Pão de Açúcar's banner;

- **James Delivery:** present in 18 cities and with more than 1 million active downloads, the platform registered a 15-fold growth in orders from the start of the year, apart from the strong average monthly growth of 35%;
- **Loyalty Apps:** more than 11 million active downloads in the year, with a substantial share of above 20% of Multivarejo sales and around 70% of transactions in identified brick-and-mortar stores.

GPA Consolidated

	Gross Sales (R\$ Million)			
	Δ 4Q19/ 4Q18		Δ 2019/ 2018	
	Total Sales	Total Stores	Total Sales	Total Stores
Consolidated	18,898	24.0%	61,514	14.7%
Brazil - GPA Food Business	16,515	8.4%	59,131	10.3%
Assaí	8,740	19.7%	30,378	21.9%
Multivarejo	7,775	-2.0%	28,753	0.2%
International Operation - Grupo Éxito ⁽¹⁾	2,383	n/a	2,383	n/a

⁽¹⁾ Consolidation of Grupo Éxito considers only December, 2019

Brazil

	Gross Sales 'Same Stores' ex calendar			
	4Q19	4Q18	2019	2018
GPA - banners	1.7%	6.9%	3.6%	5.5%
Assaí	4.3%	9.9%	6.3%	8.3%
Multivarejo	-0.9%	4.5%	1.2%	3.5%
<i>Extra Hiper</i>	<i>-4.8%</i>	<i>3.2%</i>	<i>-1.1%</i>	<i>3.2%</i>
<i>Extra Super</i>	<i>3.3%</i>	<i>4.7%</i>	<i>4.4%</i>	<i>-0.1%</i>
<i>Pão de Açúcar</i>	<i>-0.3%</i>	<i>2.2%</i>	<i>0.0%</i>	<i>2.4%</i>
<i>Proximity</i>	<i>10.0%</i>	<i>19.1%</i>	<i>14.9%</i>	<i>7.3%</i>
GPA - category				
Food	2.8%	6.8%	4.3%	4.5%
Non-food	-5.0%	7.1%	-0.3%	12.0%

⁽¹⁾ To reflect the calendar effect, 80 bps was added at GPA Food in 4Q19, as follows: 100 bps in Multivarejo and 40 bps in Assaí.

Assaí: total sales increased sharply by 19.7% in the quarter and by 21.9% in the year, driven by the successful expansion strategy, despite the strong comparison base (+23.6% in 4Q18 and +24.2% in 2018).

- Gross revenue reached R\$ 8.7 billion in the quarter and R\$ 30.4 billion in the year, mainly due to the quick maturation of new stores, substantial growth in customer traffic and continuous gain in market share during the year;
- Same-store sales improved 4.3% in the quarter and 6.3% in the year, despite the strong comparison base (SSS of 9.9% in 4Q18 and 8.3% in 2018);
- The 13 store openings in 11 states mark the largest number of store openings ever made in a single quarter. In the year, Assaí expanded its portfolio with 22 new units in diverse regions across Brazil, including 3 new states: Tocantins, Amapá and Rondônia;
- Passaí issued over 430,000 new cards in the year (surpassing 1 million cards issued since its launch), reinforcing the high acceptance of its value proposition. By the end of the year, Assaí had more than 700,00 active cards;

- Launch of the pilot project involving credit and debit card POS machines under the Passaí brand in São Paulo. Roll-out is in progress and should be completed in 1H20. The project's key differential is the distribution across the physical network of 166 stores to more than 2.5 million business customers.

Multivarejo: significant acceleration of store renovation and conversion projects, which enabled a portfolio better adapted to the economic scenario.

- Same-store sales in the quarter were impacted by the significant number of stores undergoing renovation and refurbishment
- The renovated Pão de Açúcar stores and stores converted into Mercado Extra and Compre Bem continued to deliver strong performance, matched by the strong performance by Proximity formats (10.0%), despite the strong comparison base;
- Private-label brands reached 12.7% share of Multivarejo's food category, increasing 50 bps from the previous year;
- In the year, Extra and Pão de Açúcar banners added more than 500,000 new cards issued, totaling more than 2.1 million active credit cards, reflecting the strong adhesion level.

GPA Ecosystem: development of the “Digital Transformation” strategy with solutions that drive cross-monetization between the e-commerce and brick-and-mortar segments, underscoring its continuous leadership of the segment

E-commerce:

- During the year, e-commerce grew over 40%, reflecting the expansion of the Express and Click & Collect delivery models, operating in 125 stores, as well as the advance of the traditional model with the opening of the first dark store in Rio de Janeiro. As result of this evolution, online sales already represent approximately 6% of the sales of Pão de Açúcar's banner;
- James Delivery ended the year with a presence in 18 cities after starting operations in Aracajú, Brasília, Cuiabá, João Pessoa, Uberlandia and Fortaleza. Another highlight was the strong average monthly growth of 35% and 15-fold increase in the number of orders compared to the begin of the year;
- Pão de Açúcar Adega: more than 1 million wine bottles sold in the online segment in 2019, an increase of 60% from the prior year, reflecting strong consumer adhesion to this shopping model.
- As a result of not just the pioneering spirit but also the consistency in the implementation of the digital strategy, GPA continues to lead food e-commerce with more than 70% market share, according to Nielsen.

Loyalty Programs:

- The “Cliente Mais” and “Clube Extra” loyalty programs have more than 20 million loyalty customers, 14% more than in 2018. In addition, the number of downloads of the apps surpassed 11 million, up 48% from 2018, accounting for more than 20% of the sales of Multivarejo and 50% of online sales;
- Creation of Stix Fidelidade, a pioneering loyalty program in partnership with Raia Drogasil, which is a platform of products and services designed to earn and redeem points that will offer accessible, and frequently redeemable, rewards to the over 20 million loyal GPA customers and 36 million loyal RD customers.

Innovation:

- Acquisition of Cheftime, a pioneering startup in the Foodtech segment that offers meal kits and ready-to-eat and semi-cooked meals, combining its commitment to offer unique solutions to customers with the

expertise and speed of a foodtech. The partnership was launched in 2018 and, in the year, it sold more than 200,000 meals. It is present in over 200 brick-and-mortar stores and in e-commerce. The period also saw the launch of the Cheftime by Pão de Açúcar gastronomy school, where consumers can exchange their accrued points for cooking classes through loyalty programs.

- 14 food startups products entered in the gondolas of more than 180 stores and generated more than 300,000 units in sales, including the successful case of the Hamburger do Futuro, which already represents 30% of frozen hamburger sales at Pão de Açúcar stores in São Paulo. There were also 25 concept tests and pilot projects to solve back-office challenges and automate processes.

Store portfolio

During the year, 22 Assaí units were opened, representing an expansion of 20% in the sales area. At Multivarejo, 10 Minuto Pão de Açúcar were opened, resuming expansion of the format, in addition to store conversions and renovations: (i) 92 Extra Super stores were converted: 77 to Mercado Extra and 15 to Compre Bem; and (ii) 20 Pão de Açúcar stores were renovated to the end the year with 46 redesigned stores.

	12/31/2018					12/31/2019	
	Stores	Openings	Openings by Conversion	Closings	Closing to Conversion	Stores	Sales Area ('000 m ²)
Assaí	144	21	1	-	-	166	713
Pão de Açúcar	186	-	-	-1	-	185	237
Extra Hiper	112	-	-	-	-	112	683
Extra Supermercado	150	-	-	-5	-92	53	52
Mercado Extra	23	-	77	-	-	100	120
Compre Bem	13	-	15	-	-	28	33
Mini Extra	156	-	-	-2	-2	152	38
Minuto Pão de Açúcar	79	8	2	-4	-	85	20
Other Business	194	2	-	-1	-	195	67
Gas stations	71	1	-	-	-	72	58
Drugstores	123	1	-	-1	-	123	9
Total Stores	1,057	31	95	-13	-94	1,076	1,963
Sales Area ('000 m²)	1,860					1,963	

International Operation - Grupo Éxito

GPA concluded the acquisition of 96.57% of the capital stock of Éxito on November 27, 2019. Therefore, the 4Q19 result considers only one month of sales consolidation of this operation, amounting to R\$2.4 billion of gross revenue, confirming the positive trend presented in recent quarters, as a result of: (i) solid performance of the innovative formats Wow, Fresh Market and Surtimayorista; (ii) strong growth in omnichannel operations; and (iii) strengthening digital transformation activities.

ADDITIONAL INFORMATION

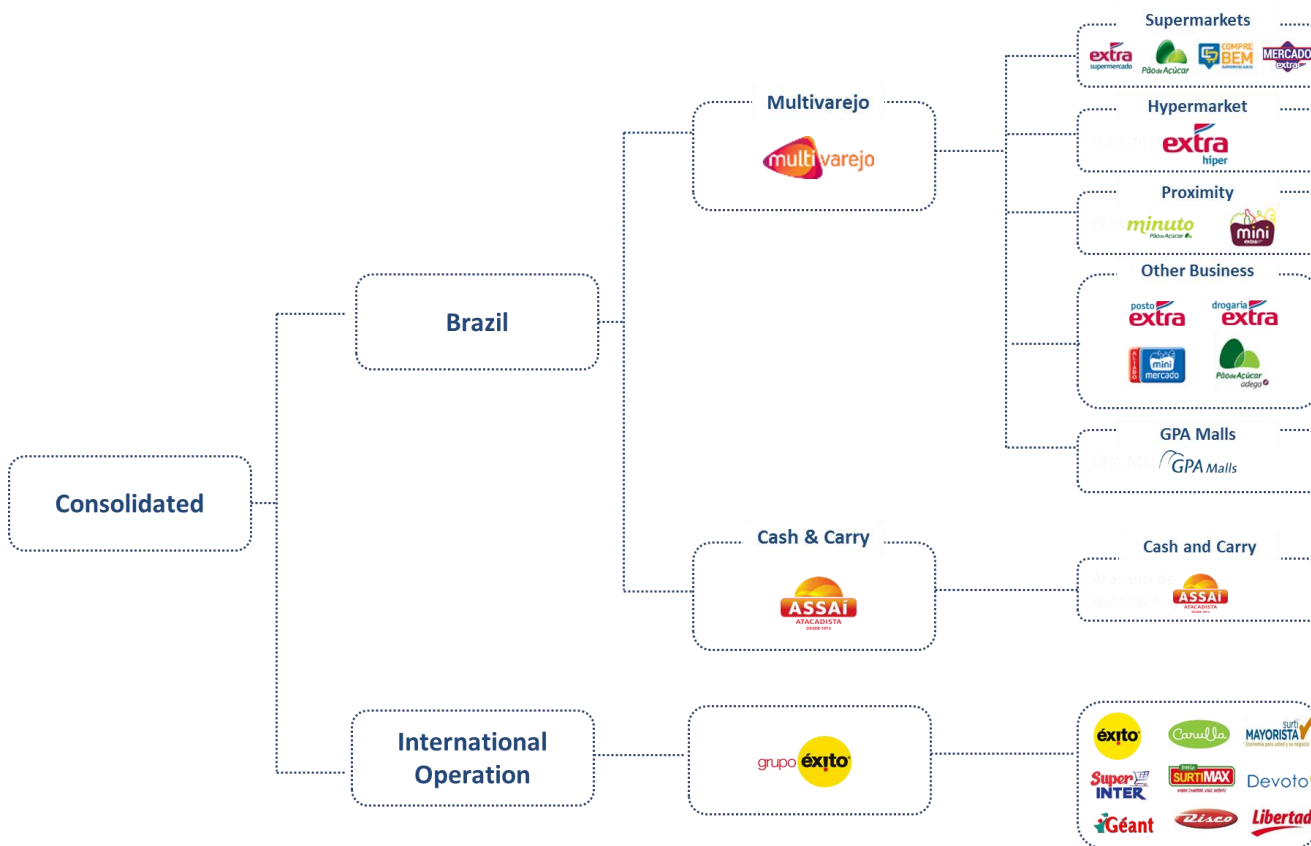
Net Sales Performance

	Net Sales (R\$ Million)			
	Δ 4Q19/ 4Q18		Δ 2019/ 2018	
	Total Sales	Total Stores	Total Sales	Total Stores
Consolidated	17,294	23.4%	56,607	14.6%
Brazil - GPA Food Business	15,167	8.2%	54,480	10.3%
Assaí	7,994	19.3%	27,797	21.4%
Multivarejo	7,174	-1.9%	26,682	0.7%
International Operation - Grupo Éxito ⁽¹⁾	2,127	n/a	2,127	n/a

⁽¹⁾ Consolidation of Grupo Éxito considers only December, 2019

Appendix

Company's Business:



Same-store growth: Same-store growth, as mentioned in this document, is adjusted by the calendar effect in each period.

Growth and Changes: Growth and changes shown in this document refer to variations from the same period last year, except where stated otherwise.

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